

[University Press of Colorado enjoying a golden chapter](#)[1]

Reaching a half-century anniversary is cause for celebration at any institution. It's an even sweeter party at a place where the shadow of doubt made reaching that mark uncertain.

The [University Press of Colorado](#)[2] this year turns 50 – and finds itself in a position that's better than ever, leadership says.

“You read these media stories about scholarly publishing being in a state of crisis – that we're doomed,” said Darrin Pratt, director of the University Press of Colorado. “It's really nice to fly in the face of those gloomy pronouncements and be in a position of growth.”

That growth took root at the University of Colorado Boulder long before the 1965 founding of the nonprofit cooperative, which publishes an average of 40-45 refereed, scholarly books annually.

Ralph Ellsworth, longtime director of the University Libraries, had the idea to establish a university press for CU as early as the 1940s, Pratt said. The proposal didn't gain traction, though, until it appeared that Colorado State University might be first to launch such an enterprise. Rather than duplicate efforts, Ellsworth and his counterpart at CSU decided to join forces for a consortium.

Over the years, that consortium has grown to include institutions across the state: Adams State University, Fort Lewis College, Metropolitan State University of Denver, Regis University, University of Northern Colorado and Western State Colorado University. It became an interstate venture in 2012, when the University Press of Colorado merged with Utah State University Press. The Press has an office in each state; the Boulder location is off campus.

Of the 130 members of the Association of American University Presses, University Press of Colorado is one of only six such consortiums of multiple universities. It's also one of just two that are independent nonprofits and that span more than one state.

The Press publishes books in several key fields, including anthropology, composition and rhetoric, folklore, history and natural history. “We have a fondness for publishing the work of member faculty, but our real commitment is to the disciplines,” Pratt said. “We also use member faculty who are knowledgeable in those disciplines to help us find the best scholarship.”

Faculty from member institutions account for the authorship of about 40 percent of the University Press of Colorado's titles; Pratt said CU accounts for “a good chunk” of those books. CU authors and editors include Thomas Huber of UCCS, Tom Noel of CU Denver and Payson Sheets of CU-Boulder.

This year, some 54 new books are slated for publication. Times weren't always so robust for the Press, which originally benefited from direct funding by the state's Joint Budget Committee. When that support ceased about 35 years ago, member institutions agreed to pay dues to the Press. During some lean years in the '80s, the University Press of Colorado published only five to 10 books annually. That number eventually grew to a healthy 40.

“The only problem was when I took over in 2000, we'd built up some debt,” Pratt said. “When you're a pretty small institution, paying off debt as a nonprofit is not an easy thing to do. We were really going through a retrenching and a belt-tightening period.”

At 50, Pratt said, the Press is at its strongest position ever. Book sales have grown 54 percent since 2012, and revenue during that time is up 45 percent. (Book sales make up 80 percent of revenue, with member dues and other contributions accounting for the other 20 percent.) The staff has doubled from five to 10 (seven based in Boulder, three in Logan, Utah). And all of this at a time when many industry watchers tout a looming death of print.

“For the first few years after Amazon released the Kindle, e-book sales really took off,” Pratt said. “But it sort of stabilized for now and, at least for us, 90 percent of our sales are still in print. Five years ago, I would not have thought print would still have a strong toehold, but it does.”

That bodes well for another celebration 50 years from now.

[CU-Boulder ranked No. 46 best global university](#) [3]

[Bioengineering: Rankings go up and so do job prospects](#) [4]

[Home Run For Health 2015](#) [5]

[NASA awards CU-Boulder \\$1 million to make short science films for planetariums](#) [6]

[Philanthropy at Work: Mary Connelly](#) [7]

[New license plate shows Mountain Lion pride](#) [8]

[CU receives award for excellence in procurement](#) [9]

The National Procurement Institute Inc. (NPI) has announced the University of Colorado as one of the recipients of this year’s Achievement of Excellence in Procurement (AEP) awards. The awards are being presented this week at NPI’s 47th Annual Meeting.

The AEP awards were established in 1995 as part of a national program to benchmark organizational excellence in public procurement. The awards evaluate institutions against standardized criteria designed to measure innovation, professionalism, productivity, e-procurement, and leadership attributes of the procurement organization.

[NPI](#) [10] was founded in 1968 to establish cooperative relationships among its members and to develop efficient purchasing methods and practices in the areas of governmental, educational and institutional procurement. The mission of NPI is to facilitate the educational and professional development of its members.

[Next series of My New Weigh classes begins Nov. 12](#)<sup>[11]</sup>

Have you tried everything to lose weight, only to regain? Are you ready for a new way?

Discover My New Weigh, medically supervised weight management, available at the CU Anschutz Health and Wellness Center. Specifically designed for those needing to lose at least 30 pounds or those with health issues related to their weight, this effective program is:

medically supervised, includes weekly, small group, lifestyle modification classes, uses a science based, nutritionally balanced meal plan, focuses on long-term behavior change.

My New Weigh provides you with the tools needed for long-term success. Classes are held on the CU Anschutz Medical Campus in the evening and lunch hour.

The next class starts at 5 p.m. Nov. 12.

Free information sessions are set for 5 p.m. Oct. 22 and Oct. 29. Go to [www.anschutzwellness.com](http://www.anschutzwellness.com)<sup>[12]</sup> to sign up.

[UCCS celebrates homecoming with a bang](#)<sup>[13]</sup>

[Baker receives prestigious Shen Kuo award](#)<sup>[14]</sup>

University of Colorado Boulder Distinguished Professor Daniel Baker has received the 2015 Shen Kuo Award from the International Association of Geomagnetism and Aeronomy (IAGA), the top award for interdisciplinary achievements given every four years by the organization.

[UCCS remembers the past, celebrates the future with time capsule](#)<sup>[15]</sup>

[Van Gelder to share Anschutz Health and Wellness Center products and services with wellness](#)<sup>[16]</sup>

Martha Van Gelder is constantly looking at how the University of Colorado Anschutz Health and Wellness Center's research, products and programs can help the local, national and global communities. As executive director for operations and commercialization at the center, it's her mission to examine the cutting-edge research developed by the center's experts to benefit others, while also helping the center become more financially sustainable.

[Dunn, Postell to lead Center for Study of Government and the Individual](#)<sup>[17]</sup>

Josh Dunn, associate professor and chair, Department of Political Science, was recently named executive director of

the UCCS Center for the Study of Government and the Individual and Joe Postell, assistant professor, Department of Political Science, was named associate director.

[Teri Bump: Executive Presence: Powerful Actions, Communication & Appearance](#)[18]

This professional development speaker series is designed to encourage the business professional to explore breakthrough ideas and new business paradigms and to offer best practices to take your career to the next level. These seminars examine what success means in today's world, what it will mean in the future and ways to achieve it both professionally and personally.

Join us for an evening with Teri Bump and learn what an effective executive presence is and how to create and enhance yours.

Executive Presence: Powerful Actions, Communication & Appearance

Do you have the communication skills to be heard, the gravitas to gain respect and an appearance that garners positive professional interest? Those with executive presence get noticed and sponsored. This fast-paced session will share research on the how, what and why of being visible, sponsored and promoted. Everything here is a choice that can be learned and integrated in ways that accentuate your strengths and professional presence. Dr. Sylvia Hewlett discovered that executive presence is a dynamic combination of what you say, what you do and how you show up. These elements are not equal but are all essential to develop if you desire to drive your career trajectory. Both being a leader and being perceived by others as a leader will be critical to your success. We will take a look at our communication, gravitas and appearance so we can identify and embody the executive presence required to make our own choices and control our destiny.

There are over 20,000 companies in the south Denver area, a thriving community of businesses supporting the economic growth of Colorado and its citizens. The University of Colorado seeks to provide general professional development to employees of its neighboring businesses and a place to network in south Denver. Come join us as we listen to these great speakers and meet your colleagues at the same time!

5:30 p.m. Networking and cash bar

6:30 p.m. Program

7:30 p.m. Networking continues and Meet & Greet

Upcoming Speakers:

Thursday, Nov. 12 | Growing Your Leadership Grit

Nan E. Joesten, JD, CPC – Executive Coach and Consultant, Rapid Evolution, LLC

Tuesday, Dec. 8 | Inspire Integrity: Chasing An Authentic Life

Corey A. Ciocchetti –Associate Professor of Business Ethics and Legal Studies in the Daniels College of Business at the University of Denver

About Teri Bump

Bump is the Vice President of University Relations & Student Development for American Campus Communities, the first publicly traded student housing REIT. Bump presents nationally on university trends and issues and has delivered educational sessions for ACE, NASPA, ACUHO-I, NACUBO, NIRSA, ACPA, NACAS, NASAP, and APPA. She currently serves on the faculty for Chema's Women's Leadership Institute and NACUBO's Chief Business Officer Institute and has presented at NASPA's Manicur Symposium, Aspiring and New SSAO Institutes since 2007. Bump is a past ACUHO-I and ACPA Foundation Board trustee and currently serves on the NACAS Education Foundation Board. She has also written for the ACUHO-I Talking Stick, NACAS Journal, the NASPA Leadership Exchange and

participated in the “21st Century Project”. In 2007 she was awarded the ACUHO-I Corporate Friend Award for service to the association and received the Business Partner of the Year Award for American Campus at the 2007 national NACAS conference and the 2010 ACPA and 2015 NACAS West Business Partner of the Year Award. Prior to joining American Campus Communities in 1991, Bump served Boston University, Oberlin College, University of Illinois Champaign-Urbana, Texas Southern University, Alfred University and SUNY Oswego in student affairs. Bump received her bachelor’s degree in Sociology from SUNY Oswego and her master’s in College Student Development from Alfred University.

CU South Denver has a no-refund, no-exchange policy. All sales are final. Refunds will be given only if CU South Denver cancels a program.

Prices:

Tickets \$25

Series Subscription \$60

Click here for tickets: [https://www.blacktie-colorado.com/online\\_sales/rsvp\\_ticket\\_purchasebt.cf...](https://www.blacktie-colorado.com/online_sales/rsvp_ticket_purchasebt.cf...)[19]

[Home Run For Health 2015](#)[20]

[21]

The CU Health Plan and Be Colorado team is shaking things up and throwing out the typical “health fair” mold to present Home Run for Health 2015, the first “unified” health fair all under one roof for University of Colorado, University Physicians Inc. and UCHHealth employees who are members of the CU Health Plan.

Plan members and their families are invited to enjoy entertainment, education, fitness classes, interactive health screenings, activities for teens and children, photos with former Rockies players, prizes and guest speakers. All you have to do is RSVP!

Dress comfortably or for a workout if you plan to join one of the many fitness classes offered, such as Boot Camp, Barre or Cheer & Dance with the CU Spirit Squad!

Don't forget your medical CU Health Plan ID card!

The first 500 people to RSVP (and attend) will automatically be entered into a drawing to win one of five Fitbit Charges.

Anyone who RSVPs by Oct. 19 (and attends) will be entered into a drawing to win an Xbox One with Kinect.

The first 500 people through the door at the health fair will receive a “Home Run For Health 2015” T-shirt, so come early!

RSVP: <https://secure.www.alumniconnections.com/olc/pub/UCO/event/showEventForm...>[22]

[Brown Bag Lunch Series with Johnnie Ray](#)[23]

Speaker: Johnnie Ray, Vice President of the Office of Advancement

\*Bring your own lunch and beverage

Johnnie will address questions that are submitted prior to the session using this survey.

[Survey](#)[24]

### **Go To Meeting Information**

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/179588309>[25]

You can also dial in using your phone.

United States +1 (312) 757-3121

Access Code: 179-588-309

This year's Brown Bag Lunch Series will focus on System departments. The overall goal of these sessions is to deepen our understanding of each other's department and responsibilities. Each month, departments will be invited to share about their unit's purpose and vision for the future. Additionally, they will address questions that are submitted prior to their session using a survey. This is our opportunity to learn more about what our colleagues within CU System do!

[Denver Post TV: CU Museum of Natural History unveils ancient tools](#)[26]

[CU-Boulder student loan default rate drops to 2.7 percent](#)[27]

[Anschutz campus signs on for BC Platforms](#)[28]

[Employee Services Expo](#)[29]

The [Employee Services Expo](#)[30] is coming to the Anschutz Medical Campus on Oct. 26!

Find your hidden perks and benefits, and enter for a chance to win one of three \$100 Amazon gift cards. Look for your benefits at each of these booths:

### **Employee Services**

Benefits & Payroll

Financial Wellness

Career Advancement

CU Careers

Collaborative HR Services

HCM Community

Tuition Waiver Benefit

Elevate

**And Special Guests**

CU Health Plan & Be Colorado

TIAA-CREF

Colorado PERA

Public Service Credit Union

Human Resources Office for the University of Colorado Denver | Anschutz Medical Campus

Colorado State Employee Assistance Program

We also have the following four talks:

Let's Talk Tuition Benefits at CU

Understand CU's Modernized Retirement Plan

Max Out Your Credit (Knowledge)

Benefits: Did You Know?

On top of all this amazing information, we have TIAA-CREF coffee carts serving made-to-order drinks for participating in this year's Employee Services Expo.

To register, visit the [Employee Services Expo website](#).<sup>[30]</sup>

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**Links**

[1] <https://connections.cu.edu/spotlights/university-press-colorado-enjoying-golden-chapter><sup>[2]</sup>  
<http://www.upcolorado.com/><sup>[3]</sup> <https://connections.cu.edu/stories/cu-boulder-ranked-no-46-best-global-university><sup>[4]</sup>  
<https://connections.cu.edu/stories/bioengineering-rankings-go-and-so-do-job-prospects><sup>[5]</sup>  
<https://connections.cu.edu/stories/home-run-health-2015><sup>[6]</sup> <https://connections.cu.edu/stories/nasa-awards-cu-boulder-1-million-make-short-science-films-planetariums><sup>[7]</sup> <https://connections.cu.edu/stories/philanthropy-work-mary-connelly><sup>[8]</sup> <https://connections.cu.edu/stories/new-license-plate-shows-mountain-lion-pride><sup>[9]</sup>  
<https://connections.cu.edu/stories/cu-receives-award-excellence-procurement><sup>[10]</sup>  
<https://www.npicconnection.org/home/index.asp><sup>[11]</sup> <https://connections.cu.edu/stories/next-series-my-new-weigh-classes-begins-nov-12><sup>[12]</sup> <http://www.anschutzwellness.com/><sup>[13]</sup> <https://connections.cu.edu/stories/uccs-celebrates-homecoming-bang><sup>[14]</sup> <https://connections.cu.edu/people/baker-receives-prestigious-shen-kuo-award><sup>[15]</sup>  
<https://connections.cu.edu/stories/uccs-remembers-past-celebrates-future-time-capsule><sup>[16]</sup> <https://connections.cu.edu/people/van-gelder-share-anschutz-health-and-wellness-center-products-and-services-wellness><sup>[17]</sup>  
<https://connections.cu.edu/people/dunn-postell-lead-center-study-government-and-individual><sup>[18]</sup>  
<https://connections.cu.edu/events/teri-bump-executive-presence-powerful-actions-communication-appearance><sup>[19]</sup>  
[https://www.blacktie-colorado.com/online\\_sales/rsvp\\_ticket\\_purchasebt.cfm?rsvpid=11391](https://www.blacktie-colorado.com/online_sales/rsvp_ticket_purchasebt.cfm?rsvpid=11391)<sup>[20]</sup>  
<https://connections.cu.edu/events/home-run-health-2015><sup>[21]</sup> <https://connections.cu.edu/sites/default/files/homerun-for-health.jpg><sup>[22]</sup>  
[https://secure.www.alumniconnections.com/olc/pub/UCO/event/showEventForm.jsp?form\\_id=193957](https://secure.www.alumniconnections.com/olc/pub/UCO/event/showEventForm.jsp?form_id=193957)<sup>[23]</sup>  
<https://connections.cu.edu/events/brown-bag-lunch-series-johnnie-ray><sup>[24]</sup>  
<https://www.surveymonkey.com/r/5DCHSLB><sup>[25]</sup> <https://global.gotomeeting.com/join/179588309><sup>[26]</sup>  
<https://connections.cu.edu/itn/denver-post-tv-cu-museum-natural-history-unveils-ancient-tools><sup>[27]</sup>  
<https://connections.cu.edu/itn/cu-boulder-student-loan-default-rate-drops-27-percent><sup>[28]</sup>  
<https://connections.cu.edu/itn/anschutz-campus-signs-bc-platforms><sup>[29]</sup> <https://connections.cu.edu/events/employee-services-expo-3><sup>[30]</sup> <https://connections.cu.edu/employee-services/expo-schedule>