## Employee panel will make recommendations to health trust[1]

The University of Colorado Health and Wellness Trust Committee will establish a health plan design panel of employees to study and make recommendations on adding, dropping and changing elements of health and welfare benefits offered through the university's new self-funded insurance.

The committee voted to establish the panel during the committee's meeting on Monday, Nov. 8, at 1800 Grant St. The panel will be composed of:
At least four faculty members from the School of Medicine at the Anschutz Medical Campus, including at least one representative from the department of pediatrics and one from the department of psychiatry A representative from the School of Pharmacy, AMC A representative from the department of psychology at CU-Boulder A representative from the School of Nursing at UCCS A representative from each employer participating in the trust A representative from system administration Others as deemed necessary from time to time
The University Benefits Advisory Board (UBAB) on Monday submitted a list of five recommended changes to the health plan design:
Choices for pharmacy purchases beyond the University of Colorado Hospital mail order pharmacy. Expand health care service access in Colorado Springs. Add options for employees not living along the Front Range, such as faculty on sabbatical. Lower deductibles for employees on the Lumenos plan. Add drug coverage for appetite suppressants.
At Monday's meeting, the committee also chose HealthMedia Inc.[2] as the vendor for health risk assessment, part of the university' wellness and prevention efforts. The subsidiary of Johnson & Johnson was one of two finalists chosen from six submitted proposals.

Though complete data on the trust's first quarter of financial reports still is being compiled, financial managers indicated that usage and budget figures are on track, and that the trust is off to a good start.

The trust's next committee meeting is scheduled for Dec. 13 at 1800 Grant St.

## Regents: Incumbents hold seats, will welcome Sharkey in January[3]

Bosley

Carrigan

Sharkey

Voters on Tuesday, Nov. 2, returned incumbents Steve Bosley and Michael Carrigan to the University of Colorado Board of Regents, which also will welcome one newly elected member, Sue Sharkey, early next year.

In the at-large contest, the closest of the election's three regents races, Bosley, a Broomfield Republican, had 785,303 votes, or 52 percent, while challenger Melissa Hart, a Denver Democrat, had 666,836 votes, or 43 percent. Denver Libertarian Jesse Wallace had 84,031 votes, or 5 percent (87 percent of precincts reporting, as of this morning).

"I consider it an honor with great responsibility that people will let me continue this important job," said Bosley, a CU-Boulder alum first elected to the board in 2004. "We've had two years already with this difficult economy, and I'm anticipating several more. We'll continue working with the president and the leadership teams on the campuses to do whatever we need to do to balance the budget."

In District 4, Sharkey, a Windsor Republican, garnered 137,858 votes, or 63 percent; challenger Robert Bishop-Cotner, a Windsor Democrat, had 80,359 votes, or 37 percent (91 percent of precincts reporting, as of this morning). They were vying for the seat being vacated by Tom Lucero, R-Loveland, who is term-limited.

"I love the University of Colorado and love what it represents to our state," said Sharkey, whose three adult children include one current CU-Boulder student and one alum. "I'm really proud and honored to have been elected to his position. I'm glad the campaign is over, and I'm looking forward to getting busy and doing the work I really wanted to do, and that's to serve on that board."

In District 1, Carrigan, a Denver Democrat, won 119,762 votes, or 70 percent, while Alex Maller, a Denver Republican, won 52,347 votes, or 30 percent (92 percent of precincts reporting, as of this morning).

"I'm honored to be re-elected and I look forward to serving another six years with Regent Bosley and the other regents," said Carrigan, who graduated from the CU School of Law. "We have tremendous challenges ahead, but I'm confident that we will find a way to preserve CU's affordability and excellence."

Sharkey will be sworn in in January. She began attending meetings of the regents a year ago when she began running for office.

"One of the things I've been very impressed with, from the public perspective, is how they interact with one another and the respect shown," Sharkey said. "I'm sure there are some pretty strong, differing opinions on that board, but the differences are handled in a respectful way."

The election results mean the board will maintain its current 5-4 split favoring Republicans over Democrats.

"I hope (our relationships) will stay the same and that we'll continue to focus on what's best for CU and make every effort to find common ground and support our administrative leaders," Carrigan said.

Said Bosley, "I think Sue will be a very quick study. Every indication I see, from talking to her, is that she's going to be doing a lot of listening."

## No consensus on whether regents need athletics committee[7]

Members of the Board of Regents on Monday, Nov. 1, discussed whether to establish a new athletics subcommittee, an entity that's been absent from the board since 2003.

The idea was brought forth in September by regents Jim Geddes, Monisha Merchant and Joe Neguse, all of whom expressed interest in pursuing it during Monday's study session. But other regents and campus administrators at the meeting questioned whether creating a new subcommittee was necessary to reinforce communication between the board and athletic departments at CU-Boulder and UCCS.

"From my perspective ... athletics has taken a backseat to some of the other priorities at the university," Geddes said. "It's time to bring athletics back up to the priority it deserves."

Before 2003, the board had a standing committee on intercollegiate athletics. Standing committees, which did not take votes, were incorporated into study sessions for the board in August 2003. In 2006, the study sessions became part of the board's two remaining committees, Academic Affairs and Budget. The board currently receives an annual report on intercollegiate athletics.

Boulder Chancellor Phil DiStefano, who mentioned he took part in the board's athletics committee before 2003, pointed

to the low-ranking status of private support for athletics at the university, and welcomed potential efforts from the regents to help boost the public profile and stimulate fundraising.

"If (the regents) want to help with that, it would be great," DiStefano said. "But I don't think we need a committee to do that."

DiStefano said regents have contacted him personally over the years with regard to coaches or the nature of coaches' contracts.

"I've always said, let's get the president involved and have that conversation," DiStefano said.

Boulder Athletic Director Mike Bohn said the Board of Regents' influence "is significant in moving donors ... and protecting and escalating the investment in athletics. (But) do we need a committee? That's for you to decide."

Regents Tillie Bishop, Steve Bosley and Tom Lucero questioned whether a new committee was necessary to increase regent involvement with athletics.

"I would prefer we just have the athletic directors and staff make reports to us," Bishop said via telephone. He mentioned the practical concerns raised by adding another meeting to the board's calendar, including time and travel costs. "Some of us can't make it to the meetings we already have."

Geddes maintained that a committee – while not meddling with or attempting to micromanage the athletic departments – could boost the emphasis on NCAA athletics at CU campuses.

"There's no better way of having the Board of Regents participate than when it's in front of us regularly," he said. "This is an opportunity for us to be more visible and promote athletics."

Lucero, via telephone, suggested that regular athletic department reports could be incorporated into the Academic Affairs or Budget committee meetings. Merchant, also via telephone, said she feared athletic directors would be stuck sitting idle for long periods in such meetings, and that because of that she sees value in a separate athletic committee.

Colorado Springs Chancellor Pam Shockley-Zalabak said she and Athletic Director Stephen Kirkham are happy to provide information as requested by the regents, and welcomed input for issues such as Division II conference realignment. She said regent involvement could be fostered without adding another meeting to the calendar.

Geddes told an anecdote about taking his son, then 7, to a University of Texas home game, where the boy asked if they were at a professional contest. He said he wants to see Boulder reach for that level. "I don't understand the resistance," he said.

No action was taken on Monday, because regents cannot vote at study sessions. The board might add the matter to the agenda of its next regular meeting, scheduled for Nov. 18-19 at UCCS.

## Hidden Gems: Restored rooms at Anschutz Medical Campus tell story of Eisenhower's critical stay[8]

The first sitting president to suffer a heart attack, Dwight. D. Eisenhower was hundreds of miles from the White House when it happened. Far removed from the stresses of his job – at least geographically – the World War II five-star general known as Ike was on vacation with wife Mamie in her hometown of Denver when he was stricken in September 1955.

"One morning at 2 o'clock I had a pain," Eisenhower recalled in 1964. "The doctors came and gave me something in

the arm. I was soon under an oxygen tent. I felt rather amused that this could be happening to me."

In its brief existence, the Fitzsimons Army Hospital already had been tied to history because of Pearl Harbor: Shortly after opening in 1941, its beds were filled with soldiers wounded in the attack. With Eisenhower in urgent need of care, the hospital admitted the highest-ranking patient in the country – and began a chapter in the building's history that remains vivid today.

The eighth floor of Building 500 on the Anschutz Medical Campus hadn't been given any special treatment after the president's seven-week stay. It remained an actively used area of the hospital until its closure in 1996. After the building became home to the University of Colorado Hospital, a 2003 restoration project re-created what was, in effect, the first coronary care unit in the country.

The suite of rooms – Ike's hospital room and bathroom, an adjoining room where Secret Service agents kept watch, and a medical work space – is supported by people including Rita Alexander, the hospital's manager of volunteer services, and volunteer Jim Dolbier, the head docent who also served at Fitzsimons in the '70s and '80s as a member of the Army Medical Service Corps. He leads tours of the space, providing glimpses of America's mid-century lifestyle and décor,

and spotlighting the profound advancements made in cardiac care over the past few decades.

"People are taken by the austerity of that room," Dolbier said of the 20-by-10-foot patient room. "It's very plain – there was nothing fancy about it. He was a very fancy guest, but it was still a military hospital."

The twin-size bed seems unusually narrow, at least by today's hospital standards. Next to it rests a wheelchair made of wood and cane – it already was old-fashioned in 1955, but it's the kind Eisenhower requested. On a dresser, a portable record player sits next to a vinyl LP: Jackie Gleason's "Lonesome Echo," an album of soothing sounds aimed at fostering relaxation. Doctors made TV, radio, newspapers and phone calls off limits to Ike while he recovered.

Because the Secret Service kept notes on every detail of the president's stay, including what music he listened to and when, the restoration crew had a helpful blueprint for filling in details. None of the furnishings are from Eisenhower's stay, but archival photos and old press clippings aided in locating appropriate substitutes.

During the president's recovery, his administration downplayed the seriousness of the illness, not wanting to telegraph national instability during the Cold War. Eisenhower never lost consciousness when he fell ill, and he retained the presidential authority throughout his recovery. But the episode did spur Congress into revisiting the laws governing succession of presidential power; they came into play eight years later after the assassination of President Kennedy. Ike himself dealt with five more heart-related complications before dying in 1969.

"It's a piece of history right in your backyard," Alexander said of the Eisenhower Suite. "We have limited funds to keep us afloat. We just want to keep it alive."

The hospital still accepts donations of items from the time period of Eisenhower's stay, tours are given on Wednesday mornings, and special tours may be arranged. For details, call Vicki Mackie at 720-848-4071 or Jim Dolbier at 303-752-2706.

## Benson speaks of 'ton of challenges' before Faculty Senate[9]

During an appearance at the meeting of Faculty Senate and Faculty Council on Thursday, Oct. 28, CU President Bruce D. Benson said that paying attention to compensation for faculty and staff is vital as the university deals with yet another year of threatened state funding.

"I'm looking for everything we can do," said Benson, who has continued to express interest in possibly expanding the

university's tuition benefit to apply to dependents. "With the salary freezes, everybody's basically taking pay cuts. And when you look at PERA and insurance costs, there's less in your paycheck to take home. We've got to figure out how to pay our people appropriately, so let's be thoughtful about it."

Benson said the university faces "a ton of challenges," but praised the abilities of leaders throughout the university system as they work together to improve efficiency and achieve cost savings.

That cooperation could extend to other institutions of higher education, said Benson, who pointed to potential shared services with Colorado State University as a way of saving money at both research institutions. Though no specifics have been identified, sharing of library, human resources, information technology and payroll functions are on a list of potential areas for cooperation.

"We could be doing other people's payroll," Benson said. "Going across the governing board lines is really important in order for the state of Colorado to be efficient."

Enhanced revenue is key to the university's future as well, he said. The goal of recruiting more international students to the Boulder campus could mean up to gains of $75 million. A comprehensive fundraising campaign that will be announced early next year also will be vital for bolstering CU.

In other business at last week's meeting, the Faculty Senate and Council:
Heard a report from Clayton Lewis on the Privilege and Tenure Committee, which manages the faculty grievance process. He said there have been "remarkably few" cases this year, mentioning the filing of only one grievance among 5,429 faculty and six total complaints, with no cases currently active. "This reflects in part the success of Weldon Lodwick and the administration in settling complaints ... and may perhaps reflect faculty insecurity." Heard an update on the Integrated Student Information System, or ISIS, from Kari Branjord, the project's executive director. She said team members have been working with campuses to address concerns about functionality with the new system. Because faculty members use multiple different grading applications throughout the system, the ISIS team is at work on making sure interfaces with those applications will successfully communicate with ISIS.

## A campaign for giving back[10]

University of Colorado employees can help Colorado's less fortunate by donating to the 2010 Colorado Combined Campaign.

Since 1988, the Colorado Combined Campaign (CCC) has helped hundreds of programs and services throughout Colorado. The campaign is the principal charitable solicitation program for CU and state government, with more than 5,800 employees throughout the state contributing last year.

During this year's campaign, employees have the opportunity to support more than 700 community partnerships. Donating to the campaign is voluntary, confidential and tax deductable. Donors also are eligible for prizes.

To choose a charity, go to http://www.colorado.gov/ccc/[11], select "for donors" and view the 2010 Colorado Combined Campaign Charity Listing. Participating agencies benefit a variety of causes including children, the homeless, animals or the environment. Agencies focused on job training, education, or aiding victims of domestic violence also are included.

To make a pledge or one-time gift online, go to https://donor.unitedeway.org/?campaign=ccc10[12], select "Pledge Now," create your new username and password and select "register." Individuals may donate through monthly payroll deductions that begin in January 2011. The CCC also welcomes gifts made by cash, check or credit card, and one-time donations. For more information on how to mail in pledges, contact your campus or system coordinator.

CCC administrators keep costs low, enabling 92 percent of donations to benefit charities.

For more information, visit www.colorado.gov/cs/Satellite/CCC/CCC/1184192116282[13].

**System administration**

System administration offices will be in a competition to determine which unit donates most. Last year, 34 percent of system administration employees donated more than $41,000. This year's goal is to have 50 percent of system employees participate and raise $50,000 – CU system's Fifty-Fifty Colorado Combined Campaign.

Each week during the campaign, employees who have donated will be eligible for prizes. The campaign runs through Nov. 30.

About 10 agencies will showcase their organizations at two open house agency fairs. In Denver, the fair is set for 11:30 a.m. to 1 p.m. Wednesday, Nov. 10, at 1800 Grant St., conference rooms 501-503. The Boulder fair will be 11:30 a.m. to 1 p.m. Wednesday, Nov. 17, at 4870 Pearl St. East Circle, in the Training Room.

System coordinators are Judy Hoffman, Payroll & Benefit Services, 303-735-6478, Judy.Hoffman@cusys.edu[14]; Angela Sanchez, University Information Services, 303-492-9636, Angela.Sanchez@cu.edu[15]; and Rosemary Contreras, Procurement Service Center, 303-315-2781, Rosemary.Contreras@cu.edu[16].

For questions on the pledge form or online giving site, contact department coordinator Wynn Pericak atWynn.Pericak@cu.edu[17] or 303-860-5629.

**University of Colorado Denver**
For the second year, the University of Colorado Denver will conduct a green, paperless campaign, helping the environment and cutting administrative costs. Last year, the approximately 8,000 faculty and staff members of UC Denver raised more than any other state agency: $160,864 of the state's $1.5 million total contributions to CCC. This year's goal is to generate participation by 25 percent of campus employees. The campaign runs through Dec. 31.

For questions, contact Julia Agazio at Julia.Agazio@ucdenver.edu[18] or 303-315-2717.

**University of Colorado at Colorado Springs**
An Oct. 19 luncheon kicked off the 2010 campaign at UCCS. The carnival-themed event included a cake walk and hula-hoop contests. Representatives from 14 CCC agencies explained campaign goals and answered questions. An early December bake sale is being scheduled. The campus' paperless campaign continues through Dec. 14.
For more information, contact coordinator Tina Collins at tcollins@uccs.edu[19] or 719-255-3258.

**University of Colorado at Boulder**
The Boulder campaign – also an online-only green campaign – kicks off Tuesday, Nov. 9, and runs through Dec. 17. Weekly prize drawings will be held. Last year, CU-Boulder employees raised $138,000 for charitable organizations.
For questions or more information, contact Erin Frazier at erin.frazier@colorado.edu[20] or 303-492-8384.

Audit of eligible dependents expected to net significant savings[21]

Results of the University of Colorado's verification of eligibility for employee dependents indicate CU could save as much as $2.3 million annually for having undertaken the audit.

Early this year, health plan participants with enrolled dependents were asked to provide documentation verifying that dependents meet requirements. Nearly 92 percent of employees and retirees responded, with the process followed by

1,194 dependents being discontinued from coverage. Because 261 dependents were added during the 2010-11 open enrollment period, the net reduction is 933 dependents.

Administrators did not assume or find fraud in the process, but wanted to educate the university's nearly 9,000 plan participants on requirements for qualification as a dependent. The audit was one of many results of the university looking for cost-cutting measures during a sluggish economy.

"This type of project can be hard on everyone," said Mark Stanker, assistant vice president of Payroll & Benefit Services. "Despite the challenges, we are satisfied with the results and the positive effect it will have on containing future benefit rate increases."

Based on an average annual medical plan utilization of $2,500, the university could see $2.3 million in savings annually.

"Periodic audits are a standard business practice, and we had never done that," said E. Jill Pollock, senior associate vice president and chief human resources officer. With the university's health benefits cost at $135 million annually, "It's prudent to ensure that we're providing health benefits appropriately."

The total cost of the audit was $180,032; should CU medical plan expenses drop by the expected $2.3 million, the return on investment would be 13 to 1.

In the future, the university expects only to carry out partial audits of dependents every three to five years.

"With the changes made to our ongoing dependent verification procedures, I do not expect the need for another full eligibility audit in the future," Stanker said.

The report on the Dependent Eligibility Verification project is available here[22].

## Five questions for Gail Pederson[23]



Gail Pederson with Ralphie V during Ralphie Day at the Oct. 10 CU-Iowa State soccer match.

At age 16, Gail Pederson worked at Sears as a "floater," relieving staff in every department, selling everything from shoes to candy to tires to tools. She learned to be flexible – and to work hard.

As the first in her family to graduate from high school, and without financial options, she wasn't considering college. But she received an art scholarship and attended a community college. She worked numerous part-time jobs, including one as a naturalist at a wildlife sanctuary and a switchboard operator at a pro baseball stadium.

She continued her education at Cal State Fullerton, where she received a bachelor's degree in business administration. She was offered a position in public relations with Major League Baseball's Angels and enrolled in graduate school, eventually earning a master's degree in environmental studies, with an emphasis in environmental education and seismology. Then she got what she thought was her "dream job" as a park ranger in southern California.

In the 1980s, driving through Boulder, she says she vividly remembers stopping at the University of Colorado at Boulder, looking across campus to the Flatirons and thinking that she had arrived in heaven. She spent the next 10 years dreaming of living in Boulder and working at CU.

Back in California, as buildings replaced open space, a disheartened Pederson returned to athletics. She worked as

director of ticketing/memberships for the Orange County Sports Association, and became the associate executive director. During that time, she visited Boulder as a bowl scout and worked with CU as they played in two Freedom Bowls (1986 and 1988) and the Disneyland Pigskin Classic (1990).

In 1994, her hopes of working in Boulder materialized with a position at CU in athletic marketing.

In 2005, she was offered a job as chief of staff by Athletic Director Mike Bohn. Her list of duties is long and varied. She provides support for public relations, strategic marketing development, donor cultivation and stewardship, along with customer care. Then there's the planning, budgetary oversight, and developing program initiatives. Her background in environmental studies contributed to the development of a CU-WhiteWave partnership for Ralphie's Green Stampede, a zero-waste initiative.

Although a small part of her job, the role of program director of the Ralphie live mascot program garners lots of attention. She's been involved since 1994, working with Ralphie III, IV and now V. She oversees the volunteer directors, the recruitment of team members, solicitation and coordination of donors and sponsorships, development of marketing and appearances, media management, financial planning and game-day field management.

She's certain that flexibility, hard work and a diverse resume have gotten her where she is today. No wonder her motto is "dreams do come true."

— Cynthia Pasquale

**1. Ralphie is one of the top mascots in the country. Why do you think she is so popular?**

Ralphie consistently is at the top of the polls as the "best," "coolest," and "No. 1" college mascot in the country. She represents the spirit of competition and the excitement of collegiate athletics. She is very impressive at home football games leading the team onto the playing field in pregame and at halftime.Â

With all of our television exposure over the years, fans all over the country have had an opportunity to see her majesty. We coordinate with TV to make sure our runs are a part of the opening of the broadcast. I think there is a national appreciation for all live mascots – they transcend the wins and losses. Even our opponents' fans line up for pictures with her!

For the first time in the history of the program, we actually have two Ralphies. Ralphie IV (nicknamed Rowdy) started running in 1998 when she was 1 and a half years old. Knowing that we wanted to retire Rowdy prior to her passing, we actively pursued a new buffalo and in March 2007 we obtained Ralphie V.

In November 2007, we held "Ralphie's Salute to a New Era" where we introduced Ralphie V to fans and saluted Ralphie IV. More than 3,000 people attended and almost $20,000 was raised in an "Adopt Ralphie" program. Ralphie V made her infamous first run at the spring football game in April 2008 where she escaped from her harness and ended up with only one handler. Ralphie IV made her last official run at the CU-CSU game in 2008 and then Ralphie V took over the helm. Ralphie IV is semi-retired, still making appearances.

**2. How are Ralphie's handlers chosen and about how many students apply every year?**

Each year we have anywhere from 20 to 50 students apply to be a handler. We require a written application, and prior to the spring football game in April, applicants are invited to tryouts that include timed 80-yard runs along with an informal evaluation. The top candidates are invited for a panel interview.

We have an incredible team of 14 handlers who all earn a letter by participating in the program. They are required to be full-time students (we have two grad students this season), follow the CU Code of Conduct, maintain their GPA, assist with the feeding and maintenance of both buffaloes, participate in 6 a.m. strength and conditioning sessions twice a week, participate in two weekly practices with Ralphie, and attend all home games and appearances.

In addition to the student handlers, we also have three directors who volunteer their time for training and maintenance

of the program. All three directors were handlers when they were students at CU.

**3. What does Ralphie do and where does she stay during the off-season?**

When not appearing at the stadium for a game or an appearance, Ralphie is busy being a normal buffalo. She has a pasture and is in a private and protected location. (For her safety, we do not even allow media interviews at her site). Some exciting appearances have included being a part of the television programs "Man vs. Food" and "Untamed and Uncut." She appears at the annual Ralphie's Fourth of July Salute at Folsom Field and makes appearances in conjunction with her corporate sponsors. And of course at each home football game she appears at Ralphie's Corral behind Duane Physics and poses for pictures. She even donated some of her tail hairs to CU's molecular, cellular and developmental biology Professor Mark Winey for his classes and research on the genetic diversity of bison and the cross breeding with cattle. The results verified that she is 100 percent bison!

**4. What would you consider the best part of your job? What is your least favorite or what would you change about the job if you could?**

The best part my job is that I get to work with a dynamic leader like Mike Bohn and a great staff that is dedicated to our student-athletes and their success both on and off the playing field. The job is never boring and never ends at 5 p.m. Our athletic events are as important as our workday is, so sometimes I work seven days a week. It's really not a job; it's a part of your life!

And after 16 seasons, I still experience an adrenalin rush prior to each of Ralphie's runs. I am on the field at all times with her and it seems to all happen in slow motion. I think I actually stop breathing for her entire run; it's an amazing experience!

The least favorite part of my job is dealing with frustrated fans. It breaks my heart when some fans forget that we have a great group of student-athletes who work hard not only in school, but in practice and in competition, doing so because they love their sport and CU. I would wish that everyone could meet our student-athletes to really know them and appreciate their efforts.

**5. When you have time, what are your passions outside the university?**

I am very passionate about animal welfare and wildlife preservation. I have even served as a "bat monitor" for the city of Boulder. My favorite charity is the Boulder Valley Humane Society and I volunteer with their events as often as possible. I have a 150-pound Great Pyrenees mix that is my "mini Ralphie" who always gives me the once-over when I come home from practice smelling like a buffalo! I love to hike and, with the addition of CU's new golf course, Colorado National Golf Club, I have discovered a love for golf. Each day I drive in from north Boulder, I look across campus to the Flatirons and give thanks for my dream come true!

**MEET RALPHIE**

Photo by Glenn Asakawa/University of Colorado

Ralphie V takes to the field at the start of the CU vs. Hawaii football game at Folsom Field on Sept. 18, 2010

**Name:** Ralphie V, nicknamed Blackout because she was a darker color than other calves in the herd
**Born:** October 2006 at Ted Turner's Vermejo Ranch, New Mexico

**Weight:** 1,200 pounds

**First game run:** CU vs. Eastern Washington, September 2008

**Eats:** 20 to 30 pounds of hay, grass, alfalfa and oats daily

**Drinks:** 15 to 30 gallons of water daily

More info and videos: www.cubuffs.com/ralphie[25]

## Nominees for Jefferson Awards sought[26]

Thomas Jefferson

Nominations for the 2011 Thomas Jefferson Awards, given each spring to people who advance the ideals of the Founding Father, are now being accepted.

Jefferson's ideals include:
broad interests in literature, arts and sciences, and public affairs; a strong concern for the advancement of higher education; a deeply seated sense of individual civic responsibility; and a profound commitment to the welfare and rights of the individual.
The significance of the award is its integration of excellence in performance of regular responsibilities with outstanding service to the broader community.

Nominees should be members of the teaching faculty, the student body, or the classified or professional exempt staff whose achievements reflect superior performance in their normal work or scholarship and notable participation in humanitarian activities.

The nomination deadline for the 2011 Thomas Jefferson Awards is Dec. 3. For fairness and consistency, the nomination packet must be limited to 20 pages and include the following:
a strong nomination letter addressing how the nominee meets the award criteria; a current resume; and at least three letters of support.
The Jefferson Award is one of the university's highest honors and includes an engraved plaque and a $2,000 cash honorarium for each recipient.

Please send 10 copies of your nomination packet by Dec. 3 to:

Thomas Jefferson Awards Committee
c/o Office of Academic Affairs
1800 Grant St.
Denver, CO 80203
-OR-
Campus Box: 35 UCA (Campus Mail only)
Attn: Linda Starkey

For additional information, visit https://www.cu.edu/jefferson-award[28] or contact Linda Starkey at 303-860-5623 or Linda.Starkey@cu.edu[29].

## Gift to university represents a century of Jewish-American literature[30]

Brian E. Lebowitz

Brian E. Lebowitz has a deep fondness for used books and bookstores, a keen interest in Judaica and the acumen to amass a collection of 19,000 works of 20th century Jewish-American Literature. He is donating this collection to the University of Colorado at Boulder, and faculty members say the gift will enhance the university's stature.

Further, they say it will bring "effervescence" to the libraries, English, Jewish studies, art and art history, and the humanities. The donation will be celebrated in a Thursday, Nov. 11, event that will include readings by three authors whose works are part of the collection.

Lebowitz, a tax attorney, said he assembled the collection partly because he found "satisfaction in building something of potential value that would survive me."

The collection of books – all in English and all first-edition volumes, some very rare – spans more than 100 years of Jewish-American literature, includes the work of more than 1,500 authors, and comprises Jewish-American authors published in the last century. It is valued somewhere between $750,000 and $1 million.

The Brian E. Lebowitz Collection documents and preserves a "unique moment in American and Jewish literary and cultural history," university scholars say.

"This rich, comprehensive collection of 20th-century Jewish-American fiction will support the teaching, research and discovery agendas of, for example, the English, history, religious studies and sociology departments, ranging from the ancient past to the contemporary moment," said James Williams II, dean of CU Libraries.

"More specifically, it will support, as never before possible, the comparative and theoretical work of the faculty that focuses on American Jewish diversity and identity through the lens of literature," he continued.

Thea Lindquist, professor of library studies and associate director of CU-Boulder Libraries, noted the collection will enrich the libraries' current holdings, particularly with the addition of lesser-known and alternative works by well-known Jewish-American authors.

Once the collection is catalogued, she said, the contribution it will make to the support of scholarly inquiry into all aspects of Jewish-American studies on the CU-Boulder campus "cannot be overestimated."

David Shneer, associate professor of history and director of CU's Program in Jewish Studies, said the Lebowitz gift will help define the future research and teaching agenda of CU Jewish studies.

Also, Shneer suggested, the collection complements the program's existing work. "Many of our faculty members have designed curricula around literature and culture, making the collection central to the work this university does."

Katherine Eggert, associate professor and former chair of English, said the collection is an outstanding body of work that includes several authors with ties to CU. In a note to Lebowitz, Eggert added: "I am quite simply in awe of the care and intelligence that you have obviously put into building this extraordinary collection."

"We are really building something new: an innovative Jewish Studies program in an area of the country where Jewish-American history and identity are becoming more, rather than less, important," Eggert wrote. "I'm delighted that the English department is part of it."

Shneer added the collection will be a central resource and a recruiting enticement for students and faculty in CU's growing Jewish studies program.

The university will formally launch and celebrate the Brian E. Lebowitz Collection of 20th Century Jewish-American Literature in an event on campus featuring readings by three authors whose works are in the collection. The event also will include a small exhibition of selected books – some very rare and valuable – from the collection.

The authors appearing at the event are: Steve Katz, critically acclaimed author and CU professor emeritus of English in the creative writing program; Sidney Goldfarb, renowned poet, playwright, professor of English and co-founder of the

Creative Writing Program; and Robert Alter, one of the world's foremost translators of the Hebrew Bible and scholar of modern Jewish literature.

The event, which is free and open to the public (but for which RSVPs are requested because of limited space) is scheduled for 7 p.m. Thursday, Nov. 11, in the CU-Boulder Art Museum's Visual Arts Auditorium, Room 1B20 in the new Visual Arts Complex. Parking is available adjacent to the Visual Arts Complex in the Euclid AutoPark, east of the University Memorial Center at Broadway and 16th Street.

For more information or to reserve seats,
see http://www.jewishmovers.org/classes/57[32],www.colorado.edu/jewishstudies[33] or call 303-492-7143.

Southern Colorado colleges team to boost higher-ed enrollment[34]

Fueled by a $750,000 Fund for the Improvement of Postsecondary Education grant from the U.S. Department of Education, a group of southern Colorado colleges and universities including the University of Colorado at Colorado Springs will work cooperatively to increase the number of southern Colorado residents who attend college.

The 10 members of the Southern Colorado Education Consortium agreed Oct. 25 to expand efforts to encourage current middle and high school students to continue their education past high school. Consortium members agree that part of the effort must be to eliminate barriers perceived by many students and parents.

The Southern Colorado Higher Education Consortium was formed in June 2009 for the purposes of enhancing educational opportunities for southern Colorado residents, supporting efforts to improve the quality of life in the region, and supporting regional economic development. Besides UCCS, the members of the Southern Colorado Education Consortium are Adams State College, Colorado State University-Pueblo, Fort Lewis College, Lamar Community College, Otero Community College, Pikes Peak Community College, Pueblo Community College, Trinidad State Junior College and Western State College. The FIPSE grant is the first federal grant supporting the consortium and is a recognition of the importance of its efforts.

With the grant dollars, the two-and four-year colleges and universities will develop multiple outreach efforts to more than 300 southern Colorado middle and high schools. The schools will develop models to boost enrollment of adult students as well as an estimated 15,000 current middle and high school students who have the potential to be the first in their family to attend college, are members of an ethnic minority group, or are low-income.

"The key to long-term economic success at both the personal and broader community level is education," said Pam Shockley-Zalabak, UCCS chancellor. "Companies are interested in hiring people who are well-educated and coming to communities with a well-educated population. By improving the education of our citizens, our communities are ensuring their future."

In November, teams from each college will meet to determine the details of the outreach efforts. A partnership with Cisco Technologies Inc. will be used to connect schools and individuals. Cisco's widely advertised Telepresence system is being used to connect students from around the globe in high-definition, real-time television. The consortium will explore using the company's technology to connect rural middle and high schools with a regional college to deliver advanced science and math courses as well as presentations about obtaining financial assistance for college or the value of a college education.

In the 23-county southeastern Colorado region, about 19 percent of adults have college degrees compared to almost 36 percent in metropolitan Denver. Colorado also has a large education achievement gap between its Caucasian and ethnic minority residents. Correspondingly, income levels in southern Colorado are lower than those of northern Colorado.

In what often is called the Colorado paradox, fewer native-born Coloradans earn college degrees than adults statewide. Concern about Colorado's reliance on importing people who often take the state's highest paying jobs was a driving factor in the consortium's decision to pursue grant funds to increase college enrollment.

Hundreds show support at rally against bullying of gays[35]

[36]
The recent death of Rutgers student Tyler Clementi wasn't the first of its kind – he was one of at least five known suicides among gay, lesbian, bisexual, transgendered and questioning (GLBTQ) youth within a month. On Wednesday, Oct. 20, several hundred students, faculty and staff on the Auraria Campus spoke out as advocates, determined that this tragedy be the last.

Purple dotted the campus as participants donned the color to decry bullying and to support GLBTQ youth. More than 100 people gathered in the Tivoli Commons and pledged to "come out as an ally" and take action against discrimination.

Samantha Ortiz Schriver, assistant vice chancellor for university life and dean of students, echoed the call to come out as an ally.

"If you see injustice, do something. Don't allow bullying to happen," said Ortiz, who recalled speaking out as a youth against bullying that she'd witnessed toward lesbian youth. She was advised to stay out of it. Always an advocate for GLBTQ rights, she officially "came out as an ally" to cheers from supporters at the rally.

Pat Larsen, director of the UC Denver Counseling Center[37], noted that Clementi had reached out for support after his roommate had allegedly streamed a romantic encounter between Clementi and another man on the Internet. He felt like his concerns were taken seriously, however, she said, obviously it wasn't enough.

"We need to come together, not in a reactive way. We need to come together in a proactive way." She held up a candy bar that had been given to her at the rally, "This says things will get better . . ." she explained. "But they ain't going to get better if we don't do something."

Ed Garton, assistant director in the Office of Student Life[38], called on rally goers to have a plan. "If you see someone who looks down, just give them a love punch – a little punch – and just say 'I care,'" he stressed. "If you're not saying anything, you're part of the problem."

Patients with specific lung cancer respond to new targeted treatment[39]

A study in the New England Journal of Medicine co-written by D. Ross Camidge, M.D., Ph.D., director of the lung cancer clinical program at University of Colorado Hospital[40] (UCH) and the University of Colorado Cancer Center [41] (UCCC), shows more than half of patients with a specific kind of lung cancer are responding positively to a treatment that targets the gene that drives their cancer.

The study shows 57 percent of patients with ALK-positive advanced non-small cell lung cancer responded partially or completely to a tablet called crizotinib, an investigational anaplastic lymphoma kinase (ALK) inhibitor. In some cases,

the cancer becomes undetectable in body scans. The data is published in the journal's Oct. 28 issue.

"This study really supports the idea that we should always try to identify the patients that could benefit from a specific treatment in advance," Camidge said. "By looking at lung cancer at the molecular level, we were able to find the patients most likely to respond to the ALK inhibitor and put them in this trial.

"At the University of Colorado Hospital, we look after one of the largest groups of ALK positive lung cancer patients in the world. About one in 20 lung cancer patients are ALK positive. Most feel better within days of beginning the drug in the trial and many have returned to active lifestyles with their cancer under excellent control."

There were initially 82 ALK-positive lung cancer patients in the trial of the ALK inhibitor. ALK is believed to be a key driver of tumor development in some cancers.

Updated results from the study were presented at the recent 35th Congress of the European Society for Medical Oncology (ESMO) in Milan, Italy, reporting on a total of 113 patients and the impressive activity of the drug in these patients remained consistently high. The preliminary median progression-free survival (PFS), the time it takes for the cancer to first start to grow again, was 9.2 months.

"Initially the cancer melts away, but it's still there. And at some point, it usually figures out a way to get around this particular drug," Camidge said. "We need to keep looking for new developments so that when this happens, we can supplement or replace the crizotinib with other treatments to help keep the cancer under long-term control."

At the very least, Camidge said it is crucial for anyone diagnosed with lung cancer to get their tumor tested. Several commercially available tests are available but the definitive test that qualifies for entry into the study is only conducted in those centers with the trial. CU helped to develop these tests and many others for taking one disease – lung cancer – and revealing that it is, in fact, several different diseases at the molecular level. Each one of the diseases may need a different treatment.

Professor earns grant to study controversial economic idea[42]

Medema

**Steven G. Medema,** economics professor at the College of Liberal Arts and Sciences at the University of Colorado Denver, recently was awarded a $104,348 project grant by the Institute for New Economic Thinking[44] (INET) through the Institute's Inaugural Grant Program.

Medema will write a book-length intellectual history of the Coase theorem, one of the most important and controversial ideas to emerge in the post-World War II literature in economics. The Coase theorem has transformed economists' analysis of phenomena known as "externalities" – situations in which the actions of one party have spillover effects on others (e.g., pollution) – by suggesting that these problems can be successfully resolved through the market rather than requiring government intervention.

Through the study, Medema plans to use INET's funding to further the understanding of why the theorem came to captivate the minds of economics and legal scholars and how its impact on economics and law reshaped both the theoretical landscape and legal-economic policymaking, while continuing the argument for the relevance of the study of the history of economic ideas.

"The controversy over the Coase theorem and the theorem's diffusion into economic and legal thinking is a fascinating episode in the history of economic ideas both for its impact on economics and law and because of the insights it

provides into how economists go about doing economics," Medema said. "I am very grateful that INET has seen fit to support this research and, more generally, to advocate for the importance of the study of the history of economics as a scholarly field and in the training of economists."

INET's Inaugural Grant Program was created in direct response to arguably the worst economic crisis in world history, and has been designed to encourage and support the new economic thinking required to effect change that will avert future crises. The program was launched in 2010, received more than 500 applications from around the world and has selected 30 initiatives to be awarded grants–totaling $6.75 million. INET's Grant Program will continue with two similar grant cycles annually, the next one commencing in the spring of 2011.

Hospital has new director of cardiac, vascular services[45]

Karen Lovett at work last summer in the CICU.

**Karen Lovett,** RN, MS, CCRN, CMC, is the new program director for cardiac and vascular services at the University of Colorado Hospital. Previously, she served as associate nurse manager of the Cardiac Intensive Care Unit (CICU).

"She has demonstrated excellent leadership abilities and has also developed positive working relationships with the staff, faculty and her peers," wrote Lorna Prutzman, RN, MSN, in announcing Lovett's appointment.

Prutzman, cardiac and vascular services executive director, said Lovett will have full management responsibility for the pre-post procedural holding area, the electrophysiology lab, interventional radiology and the cath and bronchoscopy labs. She also will assist with the hospital's clinical quality and patient safety initiatives, the expansion project and IT integrative strategies.

Lovett joined the hospital in 1996 as a clinical nurse in the cardiology/step-down unit, then went on to become a clinical nurse educator for the medical/surgical cardiology/telemetry unit and charge nurse for the CICU and medical intensive care unit.

Dance professor's film to make state debut at Starz Denver Film Fest[47]

Assistant professor **Erika Randall's** new film "Leading Ladies" will make its Colorado debut at the Starz Denver Film Festival[48], at 6:30 p.m. Saturday, Nov. 6, and 4:30 p.m. Sunday, Nov. 7, at the Denver FilmCenter/Colfax.

Randall is a choreographer, performer and professor in the department of theater and dance at the University of Colorado at Boulder. It's the first film project from Randall (writer, director, co-producer, choreographer) and Daniel Beahm (producer/director).

For more on Randall and the film, see the College of Arts and Sciences Magazine.[49]

Dropping names ...[50]

**Brenda J. Allen**, associate dean and professor of communication at the University of Colorado Denver, was an Inaugural Scholar at the recent launch of the Waterhouse Family Institute for the Study of Communication and Society at Villanova University. Among her activities for the event: Serving as a presenter on a panel titled "Communication as Change Agent."

... **Greg Cronin, associate professor of integrative biology at the University of Colorado Denver,** has been elected chair of the College of Liberal Arts and Sciences Council effective at the beginning of the spring semester. Cronin has been a longtime member of the council and has exhibited a strong dedication to the mission of the college.

Boulder Campus Staff Council gears up for drives[51]

A blood drive and winter outerwear drive are being sponsored this month by the Boulder Campus Staff Council.

The Bonfils Blood Drive is set for three locations Nov. 8-11:
10 a.m.-3 p.m. Monday, Nov. 8, in the University Memorial Center, room 235; online registration site code 0248 9 a.m.-2:30 p.m. Tuesday, Nov. 9, and Thursday, Nov. 11, in Carlson gym room 206, online registration site code 0248E 9 a.m.-2:30 p.m. Wednesday, Nov. 10, in the Recreation Center second floor conference rooms, online registration site code 0248C
To schedule an appointment online using the above codes, go to the Bonfils website[52] or call 303-363-2300. For a printable flyer with details, click here[53].

The Winter Warmth Drive, co-sponsored with the Boulder Valley Rotary Club[54], runs Nov. 8-23.

Donations of coats, hats, scarves, mittens, gloves, boots and blankets are sought, as well as donations of children's books. Donation bins will be located in buildings around campus; contributions will be distributed in the Boulder area by the Rotary Club in December.

For more information, contact the Boulder Campus Staff Council[55].

**Links**
[1] https://connections.cu.edu/stories/employee-panel-will-make-recommendations-health-trust[2] http://www.healthmedia.com/index.htm[3] https://connections.cu.edu/stories/regents-incumbents-hold-seats-will-welcome-sharkey-january[4] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/bosley.jpg[5] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/carrigan.jpg[6] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/sharkey-1.jpg[7] https://connections.cu.edu/stories/no-consensus-whether-regents-need-athletics-committee[8] https://connections.cu.edu/stories/hidden-gems-restored-rooms-anschutz-medical-campus-tell-story-eisenhowers-critical-stay[9] https://connections.cu.edu/stories/benson-speaks-ton-challenges-faculty-senate[10]

https://connections.cu.edu/stories/campaign-giving-back[11] http://www.colorado.gov/ccc/[12]
https://donor.unitedeway.org/?campaign=ccc10[13]
http://www.colorado.gov/cs/Satellite/CCC/CCC/1184192116282[14] mailto:Judy.Hoffman@cusys.edu[15]
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https://connections.cu.edu/stories/audit-eligible-dependents-expected-net-significant-savings[22]
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https://www.cu.edu/jefferson-award[29] mailto:Linda.Starkey@cu.edu[30] https://connections.cu.edu/stories/gift-university-represents-century-jewish-american-literature[31] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/ucb-lebowitz.jpg[32] http://www.jewishmovers.org/classes/57[33]
http://www.colorado.edu/jewishstudies[34] https://connections.cu.edu/stories/southern-colorado-colleges-team-boost-higher-ed-enrollment[35] https://connections.cu.edu/stories/hundreds-show-support-rally-against-bullying-gays[36]
https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/ucd-rally.jpg[37]
http://www.ucdenver.edu/life/services/counseling-center/Pages/default.aspx[38]
http://www.ucdenver.edu/life/services/studentlife/Pages/StudentLife.aspx[39]
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http://www.denverfilm.org/festival/film/detail.aspx?id=23541&fid=54[49]
http://artsandsciences.colorado.edu/magazine/2010/10/cu-led-team-does-pas-de-deux-onto-the-screen/[50]
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