

[New crowdfunding platform will support projects by students, faculty, staff](#)[1]

Colorado Communities, 1914-2014 is a partnership of CO cultural heritage sector & citizens to create a community history digital collection. (click image to find out more)

The University of Colorado Boulder this month launched [CU-Boulder Crowdfunding](#)[3], an online pilot platform to help drive the ideas generated by students, faculty and staff.

Crowdfunding is the practice of sourcing small contributions from a large number of people to provide funding for a particular project or campaign, usually via the Internet.

"We're excited about the prospect of using crowdfunding to jumpstart promising projects developed by students, faculty and staff," said Chancellor Philip P. DiStefano. "For our initial pilot we looked for projects across a range of academic and research disciplines, as well as for projects that provide outreach."

DiStefano emphasized that crowdfunding will not provide revenue for university operations, but is designed to connect and engage audiences with teams looking for supporters and project funding.

Droplets - Liquid that Thinks, Our goal is to test swarming algorithms on a large scale, bring Droplets into a new college course, use Droplets to teach K-12 science, and provide Droplets for artistic use. (click image to find out more)

Eight teams of CU-Boulder students, faculty and staff created crowdfunding campaigns with specific project funding goals, deliverables and timelines. The projects include:  
developing a way to inexpensively convert CO<sub>2</sub> into fuels using sunlight; establishing a scalable research and educational platform for swarm robotics; partnering business and engineering students with industry experts to evaluate promising new clean technologies and create go-to-market strategies to help accelerate development; the creation of training resources for community leaders, teachers and administrators to support LGBTQ youth; two senior thesis film projects, one that addresses mental illness and one that is a coming-of-age film; placing law students in high school classrooms to teach constitutional law; and preserving Colorado's history by digitizing historical documents.  
Bug, An experimental student film exploring depression and psychosis. (click image to find out more)

"CU-Boulder Crowdfunding provides a new channel and a unique opportunity to engage with CU-Boulder's audiences," said Ray Johnson, a faculty lecturer in the Leeds School of Business and project lead for the campuswide initiative. "This platform will assist us in building and maintaining a network of project supporters from a diverse group of interested and engaged audiences."

Supporters can follow the progress of projects, share a project with their own community and social network and contribute by way of a charitable donation through the CU-Boulder Crowdfunding website. Each project has a video, a detailed description of the project team, and its mission and goals, including a budget breakdown and section on use of funds.

The initial pilot of CU-Boulder Crowdfunding is a 30- to 45-day funding period and 100 percent of the funds raised will be used for the project tasks and related expenses.

To see the CU-Boulder Crowdfunding projects go to [www.colorado.edu/crowdfunding](http://www.colorado.edu/crowdfunding)[6].

[Tuition, technology policies undergo changes](#)[7]

A much-discussed policy at the University of Colorado that deals with tuition benefits at each campus currently is under review and the University of Colorado Staff Council examined suggested changes during its meeting on May 15 at the Anschutz Medical Campus.

The Tuition Assistance Benefit policy allows eligible employees and their dependents to take up to nine credit hours (tuition waived) per year for most undergraduate or graduate courses each year, except on the Boulder campus, which instead will offer a 10 percent discount for dependents using the benefit. Course enrollment for employees at some campuses is on a space-available basis.

Each campus has its own guidelines (see [APS No. 5024](#)[8]), but generally, benefit use is limited to the campus where the employee works and the waiver or discount is subject to income tax and is credited against financial aid eligibility. System administration employees and their dependents may choose to take classes at any campus and must follow the eligibility rules at that campus.

The tuition benefit policy is one of several being studied for implementation July 1. Dan Jones, chief information security officer, discussed [APS No. 6001](#)[9], Providing and Using Information Technology, and [APS No. 6002](#)[10], Use of Electronic Communications.

Jones said the IT policy last was updated in 2000 and is being revised, in part, to comply with new regulatory requirements. Previously, if the university was being sued, it was required to hand over pieces of paper to opposing counsel during discovery. Now the university must save everything from emails to track changes in Word documents.

"We have to do more than preserve data in its original form and we want to make sure all employees have these requirements," he said.

The email use policy was last updated in 1997. Because the university uses electronic communications in an official capacity, security can be a challenge.

The policy sets up expectations for departments or campuses using bulk mail to help inform employees which emails are legitimate. "For example, if your email goes out to 1,000 people, we want to make sure the URL is a trusted domain," Jones said. People should immediately understand that the message came from the university and that any included links to other sites are safe. The policy includes procedures that will be used to help ensure security.

Also at the meeting:

Kelly Cronin, vice president of advancement, discussed the university's fundraising efforts, saying \$128 million has been raised to date, making this the best fundraising year in the history of the university. While Cronin is proud of the effort, she said her team is developing several strategies to build on that foundation, including having more face-to-face contact with potential donors; providing training for faculty and staff to help them discuss university attributes with potential donors; and developing giving campaigns for both university employees and students. Council members discussed the revised Social Climate Survey and the feedback they have received from constituents. Council members reported that some people say they refused to take the survey because they did not like the way gender and race were identified or because the revised survey does not do enough to mask identities of survey-takers. Deserae Frisk, staff council chair, told members that she is serving on the search committee for the position of vice president for academic affairs. She said the university hopes to have the chosen candidate in place by Aug. 1.

[Boulder Campus Staff Council hosts annual staff appreciation event](#)[11]

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Where were you when President Nixon resigned, Gerald Ford became the 38th president and John Denver's "Sunshine On My Shoulders" was a No. 1 hit?

Turns out then-assistant professor Philip DiStefano was starting his career here at CU.

Boulder Campus Staff Council recently hosted the annual CU-Boulder staff appreciation event for the 38th consecutive year. Some 154 members of the community received acknowledgement for their years of service to CU-Boulder; those who could attend brought their family and friends to help them celebrate.

A breakdown of the staff honored: 20 Years of Service, 55; 25 Years of Service, 37; 30 Years of Service, 14; 35 Years of Service, 2; 40 Years of Service, 1; and Retirees, 45.

Chancellor DiStefano, a 40-year honoree himself this year, opened the event by expressing his deep appreciation for the staff being acknowledged and for the vital role that all staff have in the everyday operations of the university. The honorees then came up to the front and had their pictures taken with the chancellor in front of a cheering crowd of colleagues, family and friends.

Each year Staff Council's Awards and Staff Recognition Committee sends out certificates to five, 10 and 15 cumulative years of service awardees using the HRMS database of the previous calendar year; e.g. staff who obtained the threshold in calendar year 2013 were acknowledged at this year's (May 6, 2014) event. The time lag is needed to compile the list because there is no definitive report that tracks cumulative years of service within the CU system. Staff achieving 20, 25, 30, 35 and 40 years of service are given gift certificates and pins, and are invited to the event. Staff who have retired within calendar year 2013 with 20-plus years of service are also invited to come and take one last round of applause for a career worth celebrating.

See the [full list of honorees for calendar year 2013](#)[13].

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Pictures that were taken at the event will be sent to the recipients and some will soon be posted on the CU-Boulder Staff Council website.

You need not be a member of Staff Council to serve on any of our many committees. For more information or to contact us, visit [www.colorado.edu/staffcouncil](http://www.colorado.edu/staffcouncil)[16]

Submitted by Boulder Campus Staff Council

[Stories of support shared at CU Anschutz Medical Campus](#)[17]

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On May 15, nearly 100 current and retired CU Anschutz Medical Campus faculty and staff attended an annual luncheon honoring peers who make financial gifts to the University of Colorado.

### **Stewarding a health sciences center**

During the past five years, said Executive Vice Chancellor Lilly Marks in her remarks, 1,200 faculty and staff have made gifts totaling \$6 million to chosen programs on the Anschutz Medical Campus—with donors ranging literally from A (Aagaard) to Z (Zwillich), and amounts ranging from \$1 to \$750,000.

Marks applauded faculty and staff for digging deep with their efforts and their resources to help CU overcome a challenging funding environment, with uncertain or declining revenue streams from state appropriations and federal research grants.

"The stature of the Anschutz Medical Campus is a direct result of your contributions," Marks said to the assembled faculty and staff. "You are the heart and soul of this institution, and you have made this place what it is."

Remarks were delivered by two longtime CU faculty members and donors: Louis Diamond, former dean and professor emeritus of the Skaggs School of Pharmacy and Pharmaceutical Sciences; and Ronald Gibbs, professor and former chair of the Department of Obstetrics and Gynecology and an associate dean of the School of Medicine.

### **Philanthropist in the pharmacy school**

Diamond spoke of having led his school's move first to a new building on the former Ninth Avenue campus, then to another on the Anschutz Medical Campus, and how philanthropy played a key role in enabling both moves.

"I have spent virtually all my years at CU asking people for money," he said. "After 20-some years, you realize it's a good idea to give back."

Diamond has committed an estate gift that will direct funds from his retirement account to the School of Pharmacy. Doing so, Diamond discovered, not only enabled him to support health sciences at CU, but also had significant positive tax effects (compared with bequeathing assets to children) that enabled him to multiply the impact of his gift.

### **Making a gift to medicine**

Gibbs told the audience he will soon celebrate the 51st anniversary of his first date with his wife, Jane; of their four parents, he said, only one graduated from high school. "Never in those early years," he said, "did we think we would be able to make a major gift to any organization."

Thanks to the education both he and Jane received and the rewarding career CU has given him since his arrival in 1989, Gibbs now is able to make a lead gift to an endowment in the Department of Obstetrics and Gynecology. This endowment will support three purposes: the education of residents, research in infectious diseases, and safe and effective family planning.

Gibbs described the evolution of the OB/GYN field from being male-dominated to one in which women now make up 80 percent of OB/GYN residents and 60 percent of faculty. Fundraising continues for the Gibbs Endowment and is a department priority. "I look forward to the completion of the endowment, Gibbs said, "and the fulfillment of these passions."

You can [make a charitable payroll deduction](#)[19] toward a CU program of your choosing. Estate gifts also provide a critical pipeline of support—[find more information on bequests and other planned gifts](#)[20].

### **[Board of Regents committee to hear proposal for new parking garage near Folsom Field](#)[21]**

[\[22\]](#)

CU-Boulder campus administration will soon propose the construction of a 570- to 600-space garage to be located under the new Athletics indoor practice facility near Folsom Field.

Administrators will first present the proposal to the Board of Regents' Capital Construction Subcommittee on June 5. If approved, it's expected the full board will vote on the project in late June.

Like other parking facilities, the garage would provide daily access to general campus constituents, including faculty, staff, students and campus visitors. The additional facility is planned to address parking needs of the campus as well as athletics, but is not part of the athletics facilities upgrade project. It would be financed through parking revenues.

The parking garage proposal is still in its early stages, but would cost between \$20 million and \$25 million. It will help replace approximately 300 spaces being lost due to construction projects. Coordination of the campus Master Plan with the athletics facilities upgrade project presented an opportunity to reduce costs for a parking facility by building it in combination with a current project.

#### [Remembering Paul Sandoval and boosting pancreatic cancer research](#)[23]

A recent University of Colorado reception to raise money for a scholarship in honor of the late Paul Sandoval included, from left, Marcy Benson, CU President Bruce Benson, Paula Sandoval, Gov. John Hickenlooper and Dan Theodorescu, director of the University of Colorado Cancer Center. (Photo: Patrick Campbell/University of Colorado)

Paul Sandoval brought politicians from both sides of the aisle together again — this time, to celebrate his life. Sandoval, known by many as the godfather of Colorado politics, died in 2012 after battling pancreatic cancer. The Paul Sandoval Pancreatic Cancer Research Scholarship Fund was established through University of Colorado Cancer Center to award a scholarship each year to graduate students focused on pancreatic cancer research.

CU President Bruce Benson and his wife, Marcy, recently welcomed guests at a reception to announce the scholarship, along with Sandoval's wife, Paula. The Sandoval family wants to fund applicants with the potential to improve the understanding of pancreatic cancer and how it works.

Pancreatic cancer is the fourth leading cause of cancer death in the United States. It is estimated that 43,000 Americans are diagnosed each year with pancreatic cancer, 74 percent will not survive longer than 12 months.

"It is hard to hear the words, 'You have cancer' and when it is pancreatic cancer, well, we thought of it as a death sentence. We chose to stay here in Colorado to get the best level of care and we did not regret the decision," said Paula Sandoval. "Although he eventually succumbed to the illness, Paul was treated with dignity and compassion at the CU Cancer Center. My husband and I saw the value of establishing a scholarship in his name to carry on the invaluable research so future patients can have hope."

Approximately 160 people attended the reception to announce the Sandoval scholarship. Bruce Benson and Gov. John Hickenlooper shared fond memories of Sandoval and his unique presence on the Colorado political scene. Colin Weekes, M.D., Sandoval's oncologist at the CU Cancer Center, talked about how Paul inspired the people around him to "live a life of purpose."

Weekes also introduced the first recipient of the Paul Sandoval Pancreatic Cancer Research Scholarship, Melanie Blevins, MS.

"Getting a cancer diagnosis is devastating to individuals and their families so we are grateful to the Sandoval family for helping us continue our mission of finding the best possible treatments for cancer and bringing patients the best possible care," said Dan Theodorescu, M.D., Ph.D., director of CU Cancer Center. "Paul Sandoval brought people together to work toward a common goal. That's what CU Cancer Center does by gathering researchers throughout Colorado to work in teams that will eventually conquer this disease."

Along with the Bensons, Gov. Hickenlooper and Mrs. Sandoval, the evening was hosted by Ken Salazar, Former Interior Secretary and U.S. Senator, and Hope Hernandez-Salazar; Colorado Senate President Pro Tem Lucia Guzman; the Honorables Wellington and Wilma Webb; U.S. Sen. Michael Bennet and Susan Daggett; and Denver Mayor Michael B. Hancock.

To make a contribution to support the Paul Sandoval Pancreatic Cancer Research Scholarship Fund, visit [www.cufund.org/PaulSandoval](http://www.cufund.org/PaulSandoval)[25].

[Professor combines two passions – baseball and math – with community outreach](#)[26]

Calculating a baseball pitcher's Earned Run Average is not college-level math.

But that's OK with Gene Abrams, professor, Department of Mathematics, UCCS, who uses all things baseball to teach students in grades four through eight that mathematics surrounds them and that the subject is both interesting and fun.

Since 2002, Abrams has been part of Math Youth Days at the Colorado Springs Sky Sox, the AAA minor-league affiliate of the Colorado Rockies of Major League Baseball. There, he combines two passions – baseball and math – with community outreach.

"For me, this has just been fun," Abrams said recently. "OK, it's community service. But just getting out to the ballpark and combining two of the things that I really like — it's been entertaining and enjoyable."

Abrams began working with the Sky Sox on Math Youth Days almost by accident 15 years ago. His daughter, Ellen, now 25, was a schoolmate and friend of the daughter of a Sky Sox executive. A chance conversation between fathers led to an invitation to assist. Abrams accepted and hasn't looked back. This year, an estimated 10,000 youngsters participated.

"The questions they had been using for Math Day were only tangentially related to baseball," Abrams said. "Things such as, 'On a recent road trip, the Sky Sox drove the 600 miles from Colorado Springs to Omaha at an average of 60 miles an hour. How long did it take the team to get there?'

"I wanted the questions to really pertain to baseball."

But beyond thinking of questions to use both in the classroom and at the ballpark on game day, the Sky Sox have pushed Abrams into service in other areas. He has wielded the microphone at home plate to charge up the crowd and to ask on-field questions, sat in the broadcasting booth, and been part of discussions about how to increase participation in Math Youth Days. UCCS now hosts the website where all content for Math Youth Days is posted, <http://www.uccs.edu/pipes/index/sky-sox-math-day.html>[27].

"I quickly learned that nobody at the Sky Sox has just one job," Abrams said. "They were happy to include me. I've learned a lot about how professional baseball really works."

But with roots in education, Abrams is most at home working with elementary and middle school teachers from throughout the Pikes Peak region to create classroom buzz around math and baseball. Teachers can submit ideas and later go online to see questions about baseball prepared by Abrams. Those questions become math lessons in advance of attending a late-morning weekday game. Between innings, questions are posted on the scoreboard and students have the opportunity to solve them, to compete for prizes or to throw the ceremonial first pitch, a privilege often reserved for corporate sponsors. There are three Sky Sox Math Youth Days every spring. Games start at 11:05 a.m. to accommodate school schedules.

"One of my favorite things is to see kids competing to answer math questions," Abrams said. "I love it when a petite fourth-grade girl answers the question and sends the strapping eighth-grade boy who thought he knew everything back to his seat. It's a great life lesson about being prepared and doing your homework."

Abrams was raised in Southern California but grew up a Baltimore Orioles fan. He spent Saturday afternoons watching Major League Baseball's "Game of the Week." He remembers watching the telecast credits, seeing the name Alan



Roth and his title statistician, and thinking baseball statistician was a dream job. Abrams knew he had no future on the diamond and stopped playing competitively after Little League.

"I throw left and bat right – the worst possible baseball combination," Abrams said. "My playing days were pretty short."

Abrams still enjoys playing for Mudville, a Colorado Springs Park and Recreation men's softball team that he and Jim Daly, professor emeritus, Mathematics, helped found more than 30 years ago.

"It's better described as 'slap and giggle' than baseball," Abrams said of Mudville. "But it's still a lot of fun."

Abrams is not compensated for his efforts with the Sky Sox but occasionally gets reminders of their value. After delivering the 2010 convocation address in which he mentioned his work with Sky Sox Math Youth Days, a handful of students stayed afterward and said they'd attended the games many years prior and enjoyed them.

"Did they come to UCCS because they'd gotten to go to a baseball game and learn math?" Abrams said. "Probably not. But it's kind of fun to think about the possibility that the Math Youth Days made some kids aware of college in general and UCCS in particular."

Sample Sky Sox Math Youth Day questions

**Q — Last season, my favorite Sky Sox pitcher gave up 90 earned runs in 180 innings pitched. What was his Earned Run Average last season?**

**A —**  $(90/180) \times 9 = 4.50$  ERA

**Q — Henry Aaron hit 755 home runs during his major league career. In actually circling the bases during those 755 runs, how many miles did he run? (Give your answer to the nearest mile)**

**A —** It is 90 feet between baseball bases. A runner would run a minimum of 360 feet on a homerun. The calculation would be  $(360 \times 755)/5280 =$  just over 51 miles.

**Q — A baseball diamond is a square. The distance from each base (or home plate) to the next base (or home plate) is 90 feet. How far is it from home plate to second base?**

**A —** Approximately 127.3 feet (=  $90\sqrt{2}$  feet)

[Rising Leaders in Education program focuses on nurturing future teachers](#)[28]

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As part of nurturing students to become teachers, the [CU Denver School of Education and Human Development \(SEHD\)](#)[30] offers programs to develop, train and prepare teachers for classrooms.

Last week, SEHD honored leaders in the Denver Public Schools with strong academic promise, leadership skills and a passion for educational equity. The Rising Leaders in Education awardees include high school students, teacher candidates and CU Denver Professional Development school teachers.

The 43 students were honored for their academic excellence, as well as recognized for their interest in becoming teachers in the future.

The guests, including parents, were welcomed to an event in the Lawrence Street Center, Terrace Room.

Leading up to the event, students were nominated by their high school counselors and teachers who identified a “spark” in each of them for both teaching and learning.

“The reason these kids have been nominated is because they have expressed a deep interest in education and are all-around awesome,” said Gary Guidin, high school counselor for three students attending the reception.

[Antwan Jefferson](#)[31], SEHD instructor, Urban Community Teacher Education (pictured above), gave the keynote address. He shared his own journey into teaching and encouraged students to look to their teachers and parents; and to follow their individual callings, to pursue their unique happiness, and “change the world. Part of the trick,” Jefferson said, “of deciding what to do with yourself is finding the thing that matters outside of you.”

While volunteering in a Spanish class, Jefferson said he realized his dream to pursue medicine was founded in a deeper desire to help people. Jefferson urged the young students to search for their deeper desires in order to find where they will be the most successful—not necessarily in wealth, but in happiness and in satisfaction.

During the evening, information was available for the young students regarding attending CU Denver and SEHD programs. Many of the students attending, from freshmen to seniors, expressed an interest in CU Denver for its vivid, diverse and engaging campus.

#### [Schwartz receives Bonfils-Stanton Foundation Annual Award](#)[32]

[33]

**David Schwartz**, M.D., an internationally recognized scientist and physician and one of the foremost experts in the genetics of pulmonary disease, recently was honored with a [Bonfils-Stanton Foundation Annual Award](#),[34] which sometimes is referred to as “Colorado’s Nobel Prize.”

Schwartz is chair of the Department of Medicine, and professor of medicine and immunology at the University of Colorado with appointments at the Veterans Administration Medical Center and National Jewish Health.

Throughout his career, Schwartz has made numerous contributions toward understanding the role that biological and genetic determinants play in the onset of diseases like asthma and other chronic pulmonary diseases influenced by environmental exposures. His longstanding interest and research in the causes of pulmonary fibrosis have led to seminal discoveries that have revolutionized the understanding of this disease, and its potential treatment.

Regarded as an excellent clinician, teacher and mentor, Schwartz has been instrumental in developing training programs for physician-scientists through his leadership at National Institutes of Health and the University of Colorado. He has helped build a pipeline of physician-scientists and a framework for increased collaboration between clinicians and researchers.

His scientific and scholarly accomplishments have received national and international recognition with membership into the American Society for Clinical Investigation and the Association of American Physicians. He received the American Thoracic Society Lifetime Scientific Achievement Award, and was named the 2013 American Thoracic Society Amberson Lecturer. He has served on several prestigious scientific review committees and educational/advisory boards, and has lectured extensively across the world. He has published more than 200 peer-reviewed research papers, 75 reviews and editorials, 50 book chapters, and a textbook.

The Bonfils-Stanton Annual Awards Program was established in 1984 in recognition of Charles Stanton’s desire to honor individuals who are advancing excellence in the Foundation’s major areas of interest. Honorees are recognized at an annual luncheon hosted by the Foundation. Each honoree receives a financial award of \$35,000.



[Anseth group receives patent](#)[35]

[36]

A research group led by **Kristi Anseth** – Distinguished Professor and Tisone Professor of chemical and biological engineering (ChBE) as well as associate faculty director of the Colorado Initiative in Molecular Biotechnology/BioFrontiers Institute – recently received a patent for a technique to create highly customizable hydrogel materials, which can be used in many biomedical applications like drug delivery, tissue and biosensors. The CU Technology Transfer Office began prosecuting this patent application on behalf of the university in September 2007. The patent (U.S. 8,703,904, “Hydrogels and Methods for Producing and Using the Same”) was issued April 22, 2014. In addition to Anseth, other inventors on this patent include former ChBE research associate Brian Polizzotti (now of Harvard Medical School) and former ChBE grad students Cole DeForest and Benjamin Fairbanks.

[Distance learning group honors CSTEME efforts](#)[37]

The Colorado Distance Learning Association recently awarded the UCCS Center for Science, Technology, Engineering and Math Education with its Program of the Year.

**Dave Khaliqi**, director of CSTEME, was cited for creating a program that is a model for outreach from institutions of higher education to elementary, middle, and secondary schools. The program also helps identify pre-engineering and pre-computer science students.

CSTEME was recognized at the group’s annual conference for its program “Tech that Helps – Transforming Kids from Tech Users to Tech Makers Using Arduino Microcontrollers.” The program, a collaborative effort by the Colorado Governor’s Office of Information Technology, CSTEME and SparkFun Electronics, Boulder, brings open-source physical computing across the state.

Using video through the campus CISCO Telepresence system, the program reached students in rural areas such as Silverton, Elbert, Walsenberg, Caliche and Gypsum to teach open-source microprocessor controlled electronics and basic hands-on science, technology, engineering and math education.

[Myers receives Robert L. Oakley Memorial Scholarship](#)[38]

[39]

**Carla Myers**, assistant professor in the Kraemer Family Library at UCCS, recently was awarded the Robert L. Oakley Memorial Scholarship by the American Library Association. The scholarship supports research and advanced study for early- to-mid-career librarians who are interested in intellectual property, public policy and copyright issues.

The scholarship awards \$1,000 and is named in honor of professor and law librarian Robert Oakley, an expert on copyright law.

“I am excited and honored to be selected for this award and am very much looking forward to working with my colleagues in the library community to help promote awareness and understanding of copyright issues,” Myers said.

[Students, faculty participate in Colorado Ethics in Business Alliance competition](#)<sup>[40]</sup>

<sup>[41]</sup>

Thirty-three UCCS students under the direction of **Tracy Gonzalez-Padron**, associate professor, College of Business, and director of the campus Daniels Fund Ethics Initiative, served as evaluators for the annual Colorado Ethics in Business Alliance awards program April 10.

As evaluators, the students performed background research such as on-site visits and interviews, and provided written summaries distributed to the award selection committee. Three master's students served on the award selection committee.

"We're excited that so many UCCS students were able to gain hands-on business experience through the evaluation process," Gonzalez-Padron said. "Besides the mentorship with business and community leaders, these students acquired a true appreciation of the value of ethical business practices."

**Venkat Reddy**, dean of the College of Business, said: "I'm extremely proud of our students. They and their faculty advisors are truly contributing to an ethical culture in our business community."

Blue Star Recylers, Colorado Springs, and DiEM Sportsgear, Denver, were recognized for exemplary ethical standards. This is the 22nd year CEBA has honored Colorado's top ethical role models in business and non-profit organizations.

The Daniels Fund Ethics Initiative exists to instill principle based ethics throughout the UCCS and Colorado Springs communities. The initiative has a robust grant program and is actively seeking partners to support principle based ethics in business and individual actions.

[Annual Heritage Society luncheon attracts record attendance](#)<sup>[42]</sup>

George and Sallie Duvall -- CU alumni, CU parents, CU donors and Heritage Society members -- at last week's luncheon.

More than 125 University of Colorado donors, staff, and other key individuals (including three CU regents) attended a Heritage Society luncheon Friday, May 16, at the Denver Country Club. The annual luncheon honors individuals who have made a planned gift commitment to the university.

President Bruce Benson spoke to attendees for 30 minutes about some of CU's recent achievements and challenges. He and Vice President of Advancement Kelly Cronin also presented honorary plaques to new Heritage Society members in attendance.

Attendance at this year's luncheon was up more than 30 percent over prior years, signaling increased enthusiasm and momentum toward making planned gifts to CU. "Planned giving" encompasses varied charitable mechanisms — including bequests, charitable trusts, charitable gift annuities, and real estate — that help donors balance their desire to support CU with financial-planning aspects, such as savings on capital gains or estate taxes.

Planned giving is becoming increasingly important to the philanthropy mix for CU and other major universities. More than 800 individuals -- nearly 100 of whom are CU faculty and staff -- have notified the university of their intention to make a bequest to the university upon their passing, representing an anticipated pipeline of \$230 million as these gifts come to fruition in the coming decades. Since July 1, 2013, more than \$20 million in new planned gifts have been recorded with the university.

#### [Connections begins summer publication schedule next week](#)<sup>[44]</sup>

Even if you'll be away from your campus for any of this summer, you can stay up to date on happenings across the University of Colorado system by connecting with CU Connections.

The Connections summer schedule begins May 29, when we shift to biweekly publication. No new issues are scheduled to appear on the following dates (subject to change):

June 5 June 19 July 3 July 17 July 31

Weekly publication will resume with the Aug. 7 issue.

Throughout the season, the site will be updated with news should events warrant.

If you're sending postcards from your vacation, be sure to keep us in the loop, too. We always welcome Letters to the Editor on topics of interest to current and retired CU faculty and staff. Please send submissions to [newsletter@cu.edu](mailto:newsletter@cu.edu) <sup>[45]</sup>. And if you have a news item or story suggestion you'd like to pass along, please send it to [Jay.Dedrick@cu.edu](mailto:Jay.Dedrick@cu.edu) <sup>[46]</sup>.

Deadline for submissions is noon Friday prior to the Thursday publication.

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#### Links

[\[1\] https://connections.cu.edu/stories/new-crowdfunding-platform-will-support-projects-students-faculty-staff](https://connections.cu.edu/stories/new-crowdfunding-platform-will-support-projects-students-faculty-staff)<sup>[2]</sup>  
[http://www.colorado.edu/crowdfunding/?cfpage=project&project\\_id=10357](http://www.colorado.edu/crowdfunding/?cfpage=project&project_id=10357)<sup>[3]</sup>  
<http://www.colorado.edu/crowdfunding/><sup>[4]</sup>  
[http://www.colorado.edu/crowdfunding/?cfpage=project&project\\_id=10341](http://www.colorado.edu/crowdfunding/?cfpage=project&project_id=10341)<sup>[5]</sup>  
[http://www.colorado.edu/crowdfunding/?cfpage=project&project\\_id=10354](http://www.colorado.edu/crowdfunding/?cfpage=project&project_id=10354)<sup>[6]</sup> <http://ucolorado.pr-optout.com/Tracking.aspx?Data=HHL%3d%3e358%40%26JDG%3c95%3a473%3b%26SDG%3c90%3a.&RE=MC&RI=4100720&Preview=False&DistributionActionID=9928&Action=Follow+Link><sup>[7]</sup>  
<https://connections.cu.edu/stories/tuition-technology-policies-undergo-changes><sup>[8]</sup>  
<https://connections.cu.edu/file/5024draftpdf><sup>[9]</sup> <https://connections.cu.edu/file/6001draftpdf><sup>[10]</sup>  
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