Hidden Gems: UC-Denver Career Center[1]

[2]
A young student finds herself struggling with the future, wondering where her passion lies and what kind of work she'll want to do when she graduates. She's unsure about her talents and strengths so she has turned to the University of Colorado Denver's Career Center for help.

At the small office, staffed by three full-timers and a part-timer, the student will find the support she needs to not only choose a path to a rewarding career but also learn how to find job openings and land the perfect position.

The Career Center[3] has operated as its own department since 2008, and uses what it calls "high-touch, high-tech" (face-to-face and Internet) avenues to connect with about 37 percent of the students at the Denver campus and at its satellite office on the Anschutz Medical Campus.

The center's numbers are "amazingly high" (other career counseling centers attract an average 10 percent to 15 percent of the student population), says director Jonne Kraning, in part because of the way career skills are delivered to students using services it calls Just ASK!

Although a simple acronym, ASK (assess, search, knock) provides clarity about the career development skills available through the center, Kraning says. All current students and alumni of UC-Denver who have graduated within the past 12 months can take advantage of the services. (After the one-year period, alumni are charged a nominal fee.) Services include career assessments, access to job banks and resume- and cover letter-writing guides, mock interviews and other advice needed to succeed in today's foundering job market. Students may make appointments at the center at the Tivoli Student Union, or go online 24/7 to access information, including software that targets interviewing techniques.

Last year, the center counted 60,000 interactions with students, both personal and through its website, which has about 17,000 users.

[4]
Brian Davis, a December 2010 graduate, calls the center "probably the most helpful resource the campus provides."

He received resume review and interview preparation services through the center, and found networking opportunities on the website.

One helped him find a job in his chosen field – accounting.

"They posted a networking opportunity with the current firm that I'm working at. It was at a Rockies (baseball) game. It gave me the opportunity to meet the managing partner of the firm (BDK), along with a few of the other partners, including hiring managers and marketing directors," Davis says. "Through that I was able to apply to the firm and I was able to get a position."

Most of the how-to information on the site was written by CU personnel. A year ago, when it was discovered that students were receiving conflicting information about resumes from different sources on campus, Kraning met with other department members. The group then developed a guide that was acceptable to all parties. A cover letter guide also is in the works.

The center also plans to take a proactive approach to reach those students who have never used the center.

"These people are going out into the job market, and with the economy so bad, they have to be at a higher caliber to get noticed," Kraning says.

The center has created a seven-part video series that walks a student through the career process and offers step-by-step modules that include in-depth ideas for success.

"We'll be sending this out to every junior and senior so that even if they've never heard of the Career Center, we'll let them know that we're here to help," Kraning says. "There are a lot of skills that students don't even think about ... skills that they need."

Kraning says one of the most important aspects of the center is getting students to realize their goals. "Not their parents' goal, not their coach's goal, but something they are really passionate about."

Some students choose their studies because they think they will make more money in that area, but the center tries to help them understand that a better career might be one that matches who they are.

"Students work hard with academics, but not many people talk to them about what they want to do with their lives and where they want to go," Kraning says. "I become a listening ear, and I become the person who helps them interpret the data ... and I also become the career coach."

Five questions for Thomas Hauser[5]

Thomas Hauser

Just a few months ago, Thomas Hauser came to the University of Colorado Boulder with the task of building a research computing group that will help faculty and researchers continue to be world leaders in their fields.

Hauser plans to provide advanced research computing services – computing, data storage, networking, information and data management and training – in a cost-effective and efficient way. One of his priorities is to develop a sustainability model that balances subsidies for infrastructure and buy-in from researchers.

Hauser has vast experience in computational science and engineering. He earned bachelor's and master's degrees in science, and a Ph.D. in mechanical engineering, from the University of Technology in Munich, Germany. He also was founding director of the Center for High Performance Computing at Utah State University from 2005 to 2009, and has years of teaching under his belt as well.

— Cynthia Pasquale

1. You were hired in August 2010 as director of research computing for the university. How did you choose computing as a career and are you enjoying Boulder?

I have a Ph.D. in mechanical engineering in computational fluid dynamics. I was always interested in computers and my Ph.D. research enabled me to combine my computing interests with solving engineering problems. I used supercomputers to do my research and was an early adopter of parallel computing for my work.

When I did post-doc work at the University of Kentucky, I collaborated with a group who designed and customized Beowulf cluster supercomputers (numerous computers designed to work large problems in parallel). I was responsible for optimizing the computational fluid dynamics program for a Beowulf cluster. We presented our work at the premier supercomputing conference and earned an honorable mention award for "Price/Performance" for this. After this, our group received a NASA grant to build custom Beowulf clusters for computational fluids research. So that got me more and more into this.

When I went to Utah State University, there was no large parallel computer there, and I needed one for my work. So I, with the help of students, built a large Beowulf cluster from parts. That, along with a successful proposal to the National Science Foundation (NSF) for another cluster, prompted the vice president for research to create the Center for High

Performance Computing and I was made director.

I'm really proud of building something from the beginning, acquiring the funding and creating the infrastructure. We also collaborated within the state of Utah, the University of Utah and some of the state's teaching universities to create and advance collaborative technological infrastructure that supports and enhances the research and educational mission of institutions in Utah.

In 2009, I left Utah for Northwestern University in Evanston, Ill., to lead a newly created centralized research computing effort. Then I was recruited by Boulder. I love Boulder. I grew up in Munich – I started skiing at age 4 – and that's why I picked Utah and why I love Boulder. I enjoy the great outdoors here in Colorado.

2. You've said you want to advance opportunities for faculty and researchers with the newly created research computing group that is now in the Marine Street Science Building. Where is the process now and are plans on track?

We have a large supercomputer now, but are currently going through an acceptance phase to verify that the supercomputer and data center work according to specifications. This is taking longer than anticipated.

Computing is more than a computer: It's software, it's storage and it's people using it to advance knowledge. My group is working very hard to create the computing environment for our faculty. Once that's done, we need to get the faculty to begin using the resources.

Thomas Hauser enjoying backcountry skiing in the Lake Tahoe area. The native of Germany now takes advantage of outdoor activities in the Boulder area.

3. Part of your job is to keep CU competitive with other entities across the world when it comes to generating/analyzing research data. How do you hope to achieve this?

I'm interested in collaborating with faculty and researchers to apply the supercomputer to their science problems, and to utilize the supercomputer at its highest potential. Additionally, I would like to contribute to the computational science and engineering initiative. For years I've been involved with undergraduate and graduate students, teaching them about the capabilities of a supercomputer system and how to solve larger problems in their fields of research. I will also be working in collaboration with the library to provide the infrastructure and help faculty with data management, which is a currently a very big topic, because of the requirement of data management plans from NSF. I already have contributed to a couple of proposals and have taken the lead on a data storage proposal for CU-Boulder.

4. What are the biggest complications or concerns you have about computing on a large scale? Is security an issue?

Really, my biggest challenge is sustainability for research computing. CU-Boulder has made a big investment and I'm working with faculty and administrators to ensure that this effort can be sustained over time. Everyone needs to work together to ensure that the researchers are getting the proper hardware, that we balance subsidies and cost recovery, and that the research computing environment will be accessible to every student and researcher on campus.

Yes, my group takes security very seriously and will monitor our machine constantly. Something CU-Boulder is currently implementing is that you get a little key chain device that creates a number that changes every minute. This number together with a PIN is your password. This approach is more secure than a regular password that can be guessed or hacked.

5. You said you've enjoyed living in Colorado and the great outdoors. Have you had time to ski and explore the state?

Work is very important to me but I try to make room for other activities. I love skiing, hiking, backpacking and tennis. My wife and I are still exploring the area. Our favorite hiking area so far is in Rocky Mountain National Park, but we also enjoy the trails in the vicinity of Boulder. I'm more of a backcountry skier than a downhill skier, so I'm still exploring

different places to ski. I'm also an active tennis player and my wife, Karina, and I played on teams before and plan to play on teams here, especially mixed doubles.

I've been in the U.S. for 13 years and we just applied for U.S. citizenship. The citizenship will make it easier to collaborate with national laboratories and will allow me to vote.

I miss some German food, but I love to cook so I make it myself. But I also enjoy the excellent food here in Boulder and in the Denver area. My parents visit a minimum of once a year and I try to go to Germany once a year, so I don't miss it that much.

I live in Louisville and as I drive into Boulder, I enjoy seeing the beautiful mountains every day.

Columbia University provost to speak at annual Diversity Summit[8]

Claude Steele

Claude Steele, provost of Columbia University and author of "Whistling Vivaldi and Other Clues to How Stereotypes Affect Us," is the featured speaker at the 2011 University of Colorado Diversity Summit[10].

"Elevating learning through inclusive teaching" is the theme of this year's event, sponsored by the CU President's Office and organized on a rotating basis by the diversity officers on each campus. The summit will take place from 9:30 a.m. to 3 p.m. Friday, Feb. 4, in Berger Hall in the University Center at the University of Colorado Colorado Springs.

Campus leaders, including senior administrators, deans, chairs, and directors, are invited to participate in the summit in support of work to make the University of Colorado more diverse and inclusive. This year's summit also will involve a select group of faculty and staff who are at the forefront of working on these issues in order to make the summit interactive and to maximize the impact on ongoing campus efforts.

Steele[11] is a pre-eminent academic leader and social psychologist. Besides delivering the keynote address, he will participate throughout the day as summit attendees explore implications and possibilities for advancing learning throughout the CU system.

The schedule:
9:30 a.m. Coffee and Settling In 10 a.m. Welcome 10:15 a.m. Keynote Address, Claude Steele, Elevating Learning Through Inclusive Teaching 11 a.m. Table Discussions, Structured Q&A Noon Lunch (provided) 1 p.m. Bringing it home to the University of Colorado
Implications and potential for... pipeline programs teaching about social difference supporting students in the sciences preparing culturally responsive professionals 2 p.m. Facilitated Table Discussions, Sharing Results 3 p.m. Book Signing
To RSVP, e-mail diversity@uccs.edu[12] by Friday, Jan. 28. For more information, call 719-255-3700.

Hoaxing satirists, author-journalist coming to Boulder[13]

The Yes Men

The University of Colorado's Conference on World Affairs (CWA) Athenaeum Series will host two free public events in February on the University of Colorado Bo

"The Yes Men: Fixing the World One Hoax at a Time," with sociopolitical satirists Andy Bichlbaum and Mike Bonanno of the Yes Men, is set for 7 p.m. Tuesday, Feb. 1, in the University Memorial Center Ballroom.

Journalist Maria Hinojosa, host of the PBS series "Maria Hinojosa: One-on-One,"[15] will speak on "Immigration and the American Divide: The Consequences of Inaction" at 7 p.m. Feb. 15 in Chemistry 140.

The Yes Men[16] aim to raise awareness of social and political issues by carrying out large-scale hoaxes that often include impersonation of corporate and government representatives, as well as the creation of mock websites and press releases.

They have produced two films documenting their work: "The Yes Men" and "The Yes Men Fix the World," which premiered at the Sundance Film Festival.

Maria Hinojosa

Hinojosa was host of NPR's "Latino USA" and was senior correspondent for the PBS news magazine "NOW" for its last five seasons. She has received numerous honors and awards, including the Robert F. Kennedy Journalism Award, and was named one of the 100 Most Influential Hispanics by Hispanic Business Magazine.

The CWA Athenaeum Series[18] is a student-run offshoot of the Conference on World Affairs. The program brings acclaimed speakers and performers to campus to interact with CU students in classes throughout the academic year.

The 63rd annual Conference on World Affairs[19] will take place April 4-8. All conference sessions are free and open to the public.

ulder campus.

Meeting minutes: Boulder Faculty Assembly Executive Committee[20]

Editor's note: In addition to news coverage of meetings of the systemwide Faculty Council and Staff Council, the Faculty and Staff Newsletter posts meeting summaries or minutes as provided by councils and assemblies at the campus level. To submit material, please e-mail Jay.Dedrick@cu.edu[21].

BFA Executive Committee Meeting – Jan. 10, 2011

Attending
Joe Rosse, BFA Chair John Toth, BFA Secretary, BFA Student Affairs Committee Chair Susan Moore, BFA Diversity Committee Chair Karen Ramirez, BFA Administrative Services & Technology Committee Chair Paul Chinowsky, BFA Faculty Affairs Committee Chair David Kassoy, Retired Faculty Association Representative Horst Mewes, Arts and Sciences Council Chair Bill Kaempfer, Vice Provost, Associate Vice Chancellor for Budget and Planning Anthony De La Rosa, CU Student Union Liaison (CUSG) Sierra Swearingen, BFA Coordinator
Not Attending
Ahmed White, BFA Vice Chair Bill Emery, BFA At-Large Executive Committee Member Melinda Piket-May, BFA At-Large Executive Committee Member Catherine Kunce, BFA Administrator Appraisal Committee Chair Jerry Rudy, BFA Budget and Planning Committee Chair Carmen Grace, BFA Academic Affairs Committee Chair Marki LeCompte, BFA Faculty Compensation and Benefits Committee Chair Elizabeth Bradley, BFA Intercollegiate Athletics Committee Chair

Ned Friedman, BFA Libraries Committee Chair Uriel Nauenberg, Former BFA Chair Andrew Poppe, President, United Government of Graduate Students (UGGS)
The Boulder Faculty Assembly Executive Committee held its regular meeting on Monday, Jan. 10, 2011, in ATLAS room 229. Chair Joe Rosse presided. The meeting convened at 4:05 and adjourned at 5:35 p.m.

Chair's Report
A construction project along Broadway has begun, which will eventually create an underpass at Euclid next to the UMC. Documents on the timing and details of the project are available on the BFA homepage, under the heading "items of interest." The BFA has discussed with the Chancellor's office increasing the BFA's involvement in faculty networking events. In addition to hosting its own events, the BFA will sponsor the Chancellor's commencement breakfasts this spring and in the next fiscal year. The BFA has funds available for BFA Committees to promote their agendas. The funds can be used in a variety of ways, including travel, conferences, and events. For example, Rosse will attend the January COIA conference on behalf of the BFA's Intercollegiate Athletics Committee. (Coalition on Intercollegiate Athletics.) The Information, Communication, and Technology (ICT) Exploratory Committee, which the Chancellor has charged with looking at options for Journalism curricula at CU, will meet with the Provost next week to discuss the first draft of its report. A final draft is due and will be made public on February 1st. The BFA's fall semester was taken up with discussion and hearing special reports. In spring semester the BFA and its committees should move forward with items of business. There are four BFA meeting remaining in this Senate Year: February 3, March 3, April 7, and April 28.
BFA Excellence Awards Selection Committees

Rosse and Swearingen described a variety of ways in which the BFA has in the past recruited members for its three selection committees. While the list of former recipients has always been a source of recruits, in recent years the three committees have reliably been composed solely of the former year's recipients. Rosse requested input on how the BFA should constitute committees this year. The committee agreed that the BFA office should continue to use the list of former recipients to recruit committee members, perhaps going back five years to ensure confidentiality of the membership and an adequate number of potential recruits.

BFA Recruiting Event

The BFA will soon introduce or re-introduce one or more regular events to its annual calendar. One of these, to occur in late winter or early spring, would be a recruiting event for the BFA and its committees. Rosse requested input on other ideas. Discussion followed. Comments included the following:
Committees could prepare posters to present at the recruiting event, explaining their specific missions, recent accomplishments, and issues, perhaps using recent annual reports as source material. The Executive Committee could prepare an additional poster or series of posters to explain what the BFA does, how it interfaces with campus administration, and what it has accomplished. Networking events see increased participation if they are tied with a panel, a speaker, or a specific issue, rather than being merely a reception. They are more effective if they include components that encourage unacquainted attendees to meet and interact. The recruitment event could benefit from having the Chancellor or the Provost speak on the importance of faculty governance. A faculty governance conference or symposium could help reduce confusion among faculty about the BFA's structure and functions. The BFA might consider an initiative to orient faculty, especially junior faculty, to the campus-wide commencement ceremony, and institute an expectation that faculty attend.
Discussion: Ad Hoc Outreach Committee

Rosse reminded the committee that at its December meeting the BFA created an Ad-Hoc Committee on University Outreach (BFA-R-120910)[22] to advocate for CU with leaders in the Colorado community. Several initiatives with a similar mission are already underway in various parts of the University. The BFA must look into what is already being done, to avoid inefficiencies such as duplicating work. For example, Provost Moore is creating a new plan for strategic communications, and Associate Vice Chancellor for Outreach and Engagement Anne Heinz has developed an involved outreach program and website (outreach.colorado.edu). Provost Moore and A.V.C. Heinz will attend the Executive Committee meeting on January 31st to report on these initiatives.

Discussion followed, including the following:
UCB is looking at changes to the now vacant position of Associate Vice Chancellor for Strategic Communications. A

major issue in thinking about strategic communications is the large variety of individual audiences, both internal and external. Another important aspect is identifying individuals and groups that can assist the University to explain its message. Faculty Council has created a communications committee of its own. Any faculty are welcome to join.

Committee Reports

Diversity Committee - Chair Susan Moore's report included the following:

The Committee is composing a motion on campus climate issues both on- and off-campus, following feedback it received after its roundtable event last semester. The committee may finalize a draft of the motion at its meeting on January 19th.

The Committee is sponsoring a Diversity & Inclusion Roundtable event on February 16th, 12:00 to 2:00 p.m., to involve all diversity groups, boards, and committees on campus. The Committee is planning to offer lunch to guests that RSVP.

Possible initiatives in the future include how to revitalize campus resources that highlight diversity and inclusion, such as the "Contemporary University and Student Citizens" course[23], and how to use infusion concepts (as opposed to solely "add-on" concepts) to address diversity and inclusiveness on the Boulder campus.

A system-wide diversity event will be held Feb 4, 2011 from 10:00 to 3:00 on the Colorado Springs Campus.

Faculty Affairs Committee

Rosse introduced Paul Chinowsky, the newly elected Chair of the BFA Faculty Affairs Committee, attending today's meeting. Chinowsky reported that the Committee discussed three primary issues last fall: (1) how the campus could implement portions of the BFA's instructor status resolution, (2) the salary increase process of summer 2010, and (3) mid-career faculty concerns. The mid-career issue has to do with a relatively large number of Associate Professors using faculty support services, expressing dissatisfaction, leaving CU, and/or not being promoted to full professor. The Committee will report on these issues at the Executive Committee meeting of February 14th.

Special Report: Arts and Sciences Council

Arts and Sciences Council Chair Horst Mewes reported on the ASC's efforts to implement some of the recommendations in the BFA's motion on instructor status within the College of Arts and Sciences (BFA-X-M-022210[24]). Mewes' report included the following:
The ASC took the BFA's motion as a starting point for its discussions, and made changes to that document tailored for the College of Arts and Sciences. The ASC's intention of sharing its revisions to the BFA's motion is not to request any action on the part of the BFA with regard to its own motion, but rather to report what the ASC is doing to implement in Arts and Sciences some of the recommendations in the BFA's motion. The BFA office distributed the ASC's revisions to the Executive Committee in advance of today's meeting. [Please contact the BFA office if you would like a copy.]
The ASC and Arts and Sciences Dean Todd Gleeson are in the planning stages of a review system within Arts and Sciences to address some of the concerns in the BFA's motion. That system, which will be before the ASC for a vote next week, would create a college-wide committee to review cases where split votes or negative votes affect an instructor's contract renewal. The Committee would be activated separate from (and prior to) involvement of the ASC's Grievance Committee, and could perhaps be a subcommittee of the ASC Personnel Committee. The Chair of the BFA's Ad-Hoc Committee, which generated the BFA's motion (Rolf Norgaard) has expressed his support for the ASC's approach to the motion.
Discussion followed, including the following perspectives:
The "Professor of Practice" title could be a relatively low-impact way to acknowledge faculty, especially in the professional colleges. Any implementation plans for the motion in the College of Arts and Sciences could be brought to the Chairs and Directors meeting. It was suggested that Arts and Sciences' efforts could energize the other schools to also address the concerns in the BFA's motion.
Rosse asked that the BFA Faculty Affairs Committee review the ASC's document and consider further opportunities to implement the concepts in the BFA's motion.

Adjournment. There being no further business, the meeting was adjourned at 5:35.

Lecture to honor religious studies professor emeritus[25]

Ebrahim Moosa, associate professor of Islamic studies in the department of religion at Duke University, will lecture on "Re-Thinking Modern Muslim Discursivities: Counterpoints, Dilemmas and Politics," in honor of Frederick Denny, University of Colorado Boulder religious studies professor emeritus, at 5 p.m. Feb. 3 in HALE 270. The event is presented by the department of religious studies[26].

Moosa is interested in both classical and modern Islamic thought with particular interests in Islamic law, history and theology. Moosa is the author of "Ghazali and the Poetics of Imagination," winner of the American Academy of Religion's Best First Book in the History of Religions (2006). Currently, Moosa is completing a book, "Muslim Self Revived: Ethics, Rights and Technology After Empire," and continues work on another book, "Between Right and Wrong: Debating Muslim Ethics." In these writings, Moosa examines the way religious traditions encounter modernity and how these encounters affect understandings of history, culture, and ethics.

The event is sponsored by the Center for Humanities and the Arts, the department of humanities, the Center for Asian Studies and the Office of Diversity and Inclusion at UC-Denver and the Anschutz Medical Campus.

For more details, please contact Professor Ruth Mas, rmas@Colorado.EDU[27].

Use of technology for education leads to globe-spanning press conference[28]

After a semester-long experiment, UCCS and computer giant Cisco shared a new way of delivering education before a worldwide audience Jan. 19.

During the fall semester, instructors from the College of Engineering and Applied Science and the Beth-El College of Nursing and Health Science simultaneously taught students on campus and at Otero Junior College and Lamar Community College via Cisco Telepresence. In doing so, Bob Kressin and Sue Davis put UCCS in the record books: UCCS is the first university to use Telepresence to deliver for-credit college courses.

Kressin, who taught ECE 1001 and Davis, who taught NURS 4580, joined Chancellor Pam Shockley-Zalabak; Nancy Smith, dean of the Beth-El College of Nursing and Health Sciences; and top Cisco executives and representatives from Otero Junior College in a global press conference. In connecting California, Denver, India, Colorado Springs and La Junta with media outlets from across the globe, they used the same high-definition television and digital voice technology used to teach courses.

"I have to admit that when the dean first came up to me and said we wanted to use this technology and that it was somewhat experimental, I was pretty nervous about using it," Kressin said. "My biggest concern was that it would interfere with the classroom experience and that students in La Junta would not feel very connected. But really a lot of those fears were dispelled almost immediately.

"As an instructor, every single time I look at these seats in my classroom I get very excited about the potential of each one of those engineering students to use technology and engineering to benefit humanity. It is personally very exciting then to push beyond our four walls and extend that reach and see that excitement propagate to rural communities like

Otero Junior College."

Davis demonstrated her course in electrocardiogram reading and patient care with the assistance of a student, Lea Fulmer, and a patient simulator nicknamed Carl. Fulmer holds an associate's degree in nursing, works as a registered nurse and enrolled in Davis' course in pursuit of a bachelor's degree in nursing. She holds two jobs in La Junta; driving to Colorado Springs to take courses was not an option.

As Davis directed Fulmer in a simulated medical procedure, she was able to monitor her actions as well as that of the "patient." In the course, Davis critiqued Fulmer's actions, just as she did students in her campus classroom.

"I've never met Lea in person," Davis said. "But thanks to Telepresence, I feel as though I know her."

For the spring semester, Kressin will teach two courses; Davis will continue with one. Their pioneering efforts received praise from Shockley-Zalabak, who sees Telepresence as a way to bridge gaps.

"We need to get more people and their families convinced that post-secondary education is still possible, no matter where a person happens to be located," Shockley-Zalabak said.

She said distance education technologies will be imperative for environmental sustainability, ensuring access, and supplementing classroom instruction with simulations and interactive learning. Smith linked the new technology with efforts to improve nursing education and providing health care access to rural areas.

Wim Elfrink, chief globalization office and executive vice president for Cisco in charge of its Smart+Connected communities projects, said: "We see in this century technology will play the same role as highways, training and airports played in the previous century."

He joined the conversation via Telepresence from his living room in Bangalore, India.

To view the press conference, visit http://www.ustream.tv/recorded/12114722[29]

Study opportunities in China to be highlighted at evening of food, film[30]

The communication department, the International Club Beijing and the College of Liberal Arts and Sciences on Tuesday, Feb. 1, will present an evening of Chinese food and film in pre-celebration of the Chinese Spring Festival.

Chen Kaige's award-winning Farewell My Concubine (1993) will screen from 5:30 p.m. to 8:30 p.m. in the Multicultural Lounge of Tivoli. Information about various travel study and China study abroad options will be available.

Students and faculty traveling to China this year as part of travel study courses and students who might be interested in studying for a semester in Beijing are especially encouraged to attend. But the event is open to all interested staff, faculty and students. Seating is limited, so please arrive a few minutes early to ensure a space.

For more information, contact Lisa Keränen, Ph.D., at lisa.keranen@ucdenver.edu[31].

Cancer Center explores the art of spreading the word[32]

[33]
Hoping to raise awareness of their cancer program among a big group of the nation's oncologists, the University of Colorado Hospital and the University of Colorado Cancer Center have ventured into the poster business.

The hospital and center jointly sent lushly illustrated posters of cancer cells, of all things, to nearly 20,000 medical oncologists around the country. Meanwhile, the back of the poster features some of the Cancer Center's medical outcomes, which exceed state and even national averages for many kinds and stages of the disease by up to 30 percent.

"We want people to know we're here and we're very, very good," said Dan Theodorescu, M.D., Ph.D., the Cancer Center's director as well as a urologist specializing in bladder cancer surgery and research. "We want our colleagues to know the level of patient care and research that goes on here. This was one of the many ways we're doing that."

Massachusetts-based artist John Burgoyne, whose many clients have included National Geographic, Volkswagen and Apple, took on the task of turning 11 kinds of cancer cells into the same kind of fantastically detailed, distinctive illustrations he does of fruits, vegetables, meats and other edibles for the back covers of Cooks Illustrated magazine.

Asked what his strangest assignment has been, he said, "Um, well, this one could be right up there. Let's see, I began professionally in 1975 and thinking back over the years ... yeah, I think this job might be the answer to your question."

But he found little difference between creating portraits of pancetta, bresaola and other Italian cured meats for Cooks Illustrated and a sarcoma cell for University of Colorado Hospital.

"My approach is always the same regardless of subject matter," Burgoyne said. "The first challenge is to focus on making the subjects look good. I always approach it first with, 'How can I make these look their best?' After that, it all lies in the execution – getting the details just right."

The resulting illustrations also served as the cover of the Cancer Center's annual report, just released in electronic form.[34]

The posters are hitting the mail about the time about 200 medical oncologists around the country are receiving ballots from US News & World Report to vote for "the best" cancer treatment centers.

Their votes, in turn, determine each hospital's cancer rankings for the magazine's well-known annual "America's Best Hospitals" rankings published each summer, typically in July.

US News and RTI, the research firm that compiles the rankings, randomly send ballots to the 200 American Medical Association oncologists and ask them to name which cancer centers they consider to be the best in the country.

An average of 40 percent of the voters return their ballots each year, meaning only about 80 of the nation's 25,000 medical oncologists practicing worldwide determine any given cancer facility's national reputation score in the US News poll. And "reputation" makes up 32.5 percent of most specialties' overall U.S. News score.

"We thought it'd be good to try to get and stay in front of voters at the time they may be getting their US News ballots," said UCH Marketing Manager Brad Fixler, who concocted the strategy with Lynn Clark, the Cancer Center communications manager, and the creative team from Cactus Communications, the hospital's ad agency.

"Sometimes we're told (that) voters just vote for the place they went to med school or the places that happen to be top-of-mind at the moment," Fixler said.

To spread the word even further, for the second year in a row the hospital also is conducting online search advertising in nine key, oncologist-heavy cities, including Boston, New York, Philadelphia, Chicago, Houston, San Francisco and Washington, D.C. When people search on Google with one of about 60 highly clinical search terms in those cities, an ad for the hospital's oncology services will appear on their search results.

Hospital strategists believe clinicians would be the most likely people to use such clinical search terms, and that the words might therefore be a good way to get the hospital's name in front of them.

The technique did garner some 371,000 "impressions" – meaning 371,000 sets of eyes saw the ads – in those cities during a three-month experiment last spring. A second round of such advertising started in the same cities in December 2010, and will extend through February 2011.

Fixler and Clark are part of a team – with Director of Marketing Bill Sonn; Neurosurgery's Tracey Anderson, MSN, CNRN, FNP-BC, ACNP-BC; and Strode Weaver, executive director of Oncology Services – that has been studying the factors that go into the US News rankings of hospital-based specialties.

New executive director joins University Physicians Inc.[35]

Schumaker

University Physicians Inc. (UPI), the University of Colorado School of Medicine practice plan, has a new leader.

Jane T. Schumaker on March 1 will become executive director and chief executive officer of UPI[37], which provides support for the clinical business and professional contracting operations for CU medical school doctors. She also will serve as senior associate dean for finance and administration in the medical school.

"UPI has been and will continue to be critical to the success of the medical school, which benefits Colorado," said medical school Dean **Richard Krugman,** M.D. "Jane will be a wonderful addition to UPI, to our team at the school and to the community. She understands the financial complexities of supporting academic medicine and is experienced and knowledgeable in all aspects of health care practice management."

Schumaker, who has more than 30 years of experience in academic health care, most recently served as associate dean for administration at the University of Chicago medical school.

Honigman

"UPI doctors are key to the success of one of the top medical schools in the country," Schumaker said. "I want to keep that momentum going in education and to support our doctors as they continue to serve Coloradans with excellent health care, research and community involvement."Schumaker succeeds **Lilly Marks,** who was named CU vice president for health affairs and University of Colorado Denver's executive vice chancellor of the Anschutz Medical Campus.

Physicians at UPI work at University of Colorado Hospital and The Children's Hospital, both on the Anschutz Medical Campus in Aurora.

UPI members also recently elected **Benjamin Honigman**, M.D., professor and interim chair of emergency medicine, to succeed **Randy Wilkening,** professor of pediatrics, as vice president, and re-elected **Steven C. Johnson**, M.D., professor of medicine (infectious diseases) for another three-year term as director-at-large.

Research associate named to national grant-making board[39]

Buck

Beverly Buck, senior research associate at the Buechner Institute for Governance at the University of Colorado Denver School of Public Affairs, is one of five new members appointed to the national board of Grantmakers in Children, Youth, and Families (GCYF).

As research associate at the institute, Buck focuses on collaboration across systems and disciplines to obtain better public policy outcomes for children and families. She brings three decades of experience in strategic planning and facilitation, program design, assessment and evaluation, research and analysis, philanthropic efforts, public presentations and capacity building, all related to systems affecting children and families.

"GCYF's mission exactly parallels our work at the Buechner Institute and the School of Public Affairs," Buck said. "That is to facilitate and advance conversations so that we achieve better policy outcomes, especially for Colorado families and communities."

GCYF[41], headquartered in Silver Spring, Md., engages funders across all sectors to continually improve their grant making on behalf of children, youth, and families. It serves as a forum to review and analyze grant-making strategies, exchange information about effective programs, examine public policy developments, and maintain discussions with national leaders. It supports a network of more than 400 private, corporate, community and family foundations that fund program in early childhood, youth development and family support.

Buck becomes part of a 14-member board that serves to provide guidance and direction to GCYF's overall efforts.

Mini Med School creator earns national award[42]

Cohen

J. John Cohen, M.D., Ph.D., professor of immunology and medicine and founder of the University of Colorado's Mini Med School, has been named the recipient of the 2010 Award for Public Understanding of Science & Technology, given by the American Association for the Advancement of Science (AAAS).

The award committee said Cohen "has dedicated his career to thinking of new ways to share the excitement and importance of science with the general public." Previous recipients of the award include Carl Sagan[44], NOAA Administrator Jane Lubchenco[45], andNeil DeGrasse Tyson[46].

More than 17,000 people, from kids to grandparents, have attended Mini Med School, the free series of talks on medical science that began in 1989. Cohen also started Denver's Café Scientifique, a public forum for scientific discussions.

Scholarship named for doctor will boost global health leadership[47]

Wilson

In recognition for **Calvin Wilson,** M.D.'s passion as a global health physician and his contributions as director of the Center for Global Health, the Calvin L. Wilson Scholarship for Future Leaders in Global Health will be established.

In the face of natural disasters, famine, disease and political unrest, communities around the world are challenged to provide access to basic medical and public health services. The Center for Global Health is committed to tackling these challenges by training future generations of global health professionals and physicians at home and abroad.

Wilson, a physician at the University of Colorado School of Medicine whose career spans countries and cultures, has served as center director since 2004. After taking the helm, Wilson expanded the center's ability to train physicians overseas, mentor students at home and develop relationships in support of a shared global mission. As a result, people around the world now have improved access to health care and trained health providers.

The goal is to raise $50,000 to endow the new scholarship and secure the future of global health training at UC-Denver. To make a contribution, visit http://www.cufund.org/giving-opportunities/fund-description/?id=7978[49].

Dropping names ...[50]

Geri DiPalma, coordinator in the University of Colorado Denver School of Education and Human Development, has been promoted to assistant director of Early Intervention Projects at the PAR2A Center. DiPalma will oversee the center's new funded paraprofessional grant as well as the statewide contract training and supervision of paraprofessionals in early intervention services. She also will share overall leadership and administrative responsibilities with the center's executive director.

Zion

... **Shelley Zion**, executive director of the Center for Continued/Professional Education at UC-Denver, recently was invited to serve on the National Association for Multicultural Educators Communications/Outreach Committee for 2011-12. The committee is responsible for coordinating use of electronic media for connecting and engaging members of the association, as well as connecting the association with relevant external constituencies.

... UC-Denver College of Engineering and Applied Science Professor **Anu Ramaswami recently** chaired the National Science Foundation-sponsored "Joint U.S.-China Workshop - Pathways Toward Low Carbon Cities: Quantifying Baselines and Interventions" at Hong Kong Polytechnic University. Atmospheric chemists, infrastructure modelers, engineers, industrial ecologists, planners, policymakers and social scientists met to discuss and explore methods, tools and frameworks to address the challenges in achieving low-carbon cities of the future. Other UC-Denver faculty who participated include Assistant Professor **Jason Ren**(College of Engineering and Applied Science) and Assistant Professor **Chris Weible**(School of Public Affairs).

... **Janice Gould**, assistant professor in women's and ethnic studies at the University of Colorado Colorado Springs, will soon publish "Doubters and Dreamers," a collection of poetry. Feb. 24 is the scheduled release date, according to the book's publisher, the University of Arizona Press.

Krizek

... **Kevin J. Krizek**, associate professor of Planning and Design at UC-Denver, co-director of the Active Communities/Transportation (ACT) Research Group and director of the Ph.D. program in design and planning, was co-principal investigator on the research team that produced "Measuring Walking and Cycling Using the PABS

(Pedestrian and Bicycling Survey) Approach: A Low-Cost Survey Method for Local Communities[53]," a report issued last month by the Mineta Transportation Institute. The research developed a low-budget survey method and related sampling strategy for communities to easily, affordably and reliably document the amount of local walking and cycling happening among their residents.

... **Willard D. "Wick" Rowland, Jr.**, president and CEO of Colorado Public Television, dean and professor emeritus of the University of Colorado Boulder School of Journalism and Mass Communication, recently was named 2010 Television Person of the Year by The Denver Post.

2010 W-2s available online via campus portal[54]

Payroll & Benefit Services has posted 2010 W-2s (wage and tax statements) online. Employees may access the statement by using their campus portal.

The self-service feature is located under the My.Pay tab in My.CU. CU-Boulder employees also may access their W-2 using CU Connect, by selecting the W-2 Statement link in the MyCU Links section.

Printed W-2s for the 2010 tax year will be mailed to employees no later than Jan. 31, as required by federal regulation.

$10,000 prize recognizes community commitment[55]

The Office of Academic Affairs is soliciting nominations for the annual Faculty Community Service Award, made possible by an endowment from the Chase Corporation through the CU Foundation. The nomination deadline is**Feb. 25.**

The purpose of the endowment is to provide a single award of $10,000 to a full-time faculty member at one of the campuses of the University of Colorado who has rendered exceptional educational, humanitarian, civic, or other service in his or her community, outside of CU duties and for no pay.

Any university employee or student may submit nominations. Previous winners are not eligible to apply.
Each nomination packet must include:

A letter of nomination that speaks specifically to the award criteria as stated above. Two supporting letters from people within the CU community who have direct knowledge of the nature and benefit of the community service. Two supporting letters from people outside the university who have direct knowledge of the nature and benefit of the community service. A copy of the faculty nominee's current curriculum vitae.
Other relevant information supporting the nomination also may be included. Please submit six copies of the complete nomination packet to:

2010-2011 Chase Faculty Community Service Award
Office of Academic Affairs
University of Colorado
1800 Grant St., Suite 800
Denver, CO 80203

or
Campus Box: 35 UCA
A systemwide advisory committee will review nominations and submit a recommendation to President Bruce D. Benson.
For more information, contact the Office of Academic Affairs, OfficeofAcademicAffairs@cu.edu[56] or 303-860-5623.

Reminder: Prescription benefits have changed for employees in Anthem plans[57]

Payroll & Benefit Services reminds employees enrolled in Anthem medical plans of changes made to their prescription benefits, and of the savings offered for having prescriptions filled at a University of Colorado Hospital (UCH) retail pharmacy or through the UCH mail order program.

For UA Net Plan members:

Copays at the UCH pharmacies are lower than copays for purchases at other retail pharmacies.

UCH pharmacies can dispense a 90-day supply at the retail counter for only two copays (90-day retail).

Mail order or 90-day retail is required for maintenance meds after three 30-day retail dispenses.

For all Anthem plan members (including UA Net, Lumenos, HMO Colorado and Medicare Primary):

UCH mail order service is the mail order provider for employees in all Anthem plans.

For a list of medications excluded from the mail order or 90-day retail requirement, go towww.uch.edu/pharmacy[58], under pharmacy questions and answers for employees – Are there exceptions to the mail order program?

If your medication is on the exception list, you may continue to fill your prescriptions 30 days at a time.

If your medication is not on this list, please ask your doctor to prescribe a 90-day supply of medication.

Your doctor can fax or phone in your prescription to one of the UCH pharmacies listed below.

Mail order provides a 90-day supply of medication for two copays. That's more than $200 in savings per brand name prescription per year.

UCH also offers convenient mail order enrollment via the web at www.uch.edu/pharmacy[58] - click on the Mail Order link.

UCH Mail Order Prescription Services
12605 E. 16th Ave.
Aurora, CO 80045
Phone: 720-848-1432
Fax: 720- 848-1433

Atrium Pharmacy (first floor, Anschutz Inpatient Pavilion)
12605 E. 16th Ave., Room 1054
Aurora, CO 80045
Hours: 9 a.m. to 8:30 p.m. Monday through Friday

9 a.m. to 5 p.m. Saturday and Sunday
Phone: 720-848-4083
Fax: 720-848-4084

Anschutz Outpatient Pavilion (AOP) Pharmacy
1635 Aurora Court, Room 1012
Aurora, CO 80045
8:30 a.m. to 6 p.m. Monday through Friday
Phone: 720-848-1020
Fax: 720-848-1040

Pharmacy at Lowry (formerly Garfield)
8111 E. Lowry Blvd., Suite 110
Denver, CO 80230
Hours: 8:30 a.m. to 5 p.m. Monday through Friday
Phone: 720-848-9590

Links
[1] https://connections.cu.edu/stories/hidden-gems-uc-denver-career-center[2] https://connections.cu.edu/wp-content/uploads/2014/01/hg2-1.jpg[3] http://www.ucdenver.edu/life/services/careercenter/Pages/default.aspx[4] https://connections.cu.edu/wp-content/uploads/2014/01/hg1.png[5] https://connections.cu.edu/stories/five-questions-thomas-hauser[6] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/5q-page-hauser1-1.jpg[7] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/5q-page-hauser2.jpg[8] https://connections.cu.edu/stories/columbia-university-provost-speak-annual-diversity-summit[9] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/diversity-summit_steele.jpg[10] http://www.uccs.edu/~diversity/summit/[11] http://www.provost.columbia.edu/provost[12] mailto:diversity@uccs.edu[13] https://connections.cu.edu/stories/hoaxing-satirists-author-journalist-coming-boulder[14] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/cwa-yesmen.jpg[15] http://www.wgbh.org/programs/Maria-Hinojosa-One-on-One-12[16] http://theyesmen.org/[17] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/cwa-hinojosa.jpg[18] http://www.colorado.edu/cwa/athen.html[19] http://www.colorado.edu/cwa/index.html[20] https://connections.cu.edu/stories/meeting-minutes-boulder-faculty-assembly-executive-committee[21] mailto:Jay.Dedrick@cu.edu[22] http://www.colorado.edu/FacultyGovernance/committees/MOTRES/BFA-R-120910.pdf[23] http://www.colorado.edu/AcademicAffairs/UndergraduateEducation/webdescriptionbackup.htm[24] http://www.colorado.edu/FacultyGovernance/committees/MOTRES/BFA-X-M-022210.pdf[25] https://connections.cu.edu/stories/lecture-honor-religious-studies-professor-emeritus[26] http://rlst.colorado.edu/[27] mailto:rmas@Colorado.EDU[28] https://connections.cu.edu/stories/use-technology-education-leads-globe-spanning-press-conference[29] http://www.ustream.tv/recorded/12114722[30] https://connections.cu.edu/stories/study-opportunities-china-be-highlighted-evening-food-film[31] mailto:lisa.keranen@ucdenver.edu[32] https://connections.cu.edu/stories/cancer-center-explores-art-spreading-word[33] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/amc_cancer-outcomes.jpg[34] http://www.uch.edu/conditions/cancer/outcomes/cancer-outcomes-from-uccc.aspx[35] https://connections.cu.edu/people/new-executive-director-joins-university-physicians-inc[36] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/people_schumaker.jpg[37] http://www.upicolo.org/[38] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/people_honigman.jpg[39] https://connections.cu.edu/people/research-associate-named-national-grant-making-board[40] https://connections.cu.edu/sites/default/files/wp-

content/uploads/2014/01/people_buck.jpg[41] http://www.gcyf.org/[42] https://connections.cu.edu/people/mini-med-school-creator-earns-national-award[43] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/people_cohen.jpg[44] http://www.carlsagan.com/[45] http://www.noaanews.noaa.gov/stories2009/20090319_lubchenco.html[46] http://www.haydenplanetarium.org/tyson/[47] https://connections.cu.edu/people/scholarship-named-doctor-will-boost-global-health-leadership[48] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/people_wilson.jpg[49] http://www.cufund.org/giving-opportunities/fund-description/?id=7978[50] https://connections.cu.edu/people/dropping-names-32[51] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/people_zion.jpg[52] https://connections.cu.edu/sites/default/files/wp-content/uploads/2014/01/people_krizek1.jpg[53] http://www.transweb.sjsu.edu/project/2907.html[54] https://connections.cu.edu/stories/2010-w-2s-available-online-campus-portal[55] https://connections.cu.edu/stories/10000-prize-recognizes-community-commitment[56] mailto:OfficeofAcademicAffairs@cu.edu[57] https://connections.cu.edu/stories/reminder-prescription-benefits-have-changed-employees-anthem-plans[58] http://www.uch.edu/pharmacy